

Outsourced CFO Commits To Strengthening U.S.-South Africa Ties Through Atlanta Phambili Initiative

Outsourced CFO showcases South Africa's talent and innovation, driving global collaboration and economic growth through the Atlanta Phambili partnership.

CAPE TOWN, WESTERN CAPE, SOUTH AFRICA, December 18, 2024 /EINPresswire.com/ -- The spirit of collaboration and economic partnership between South Africa and the United States took centre stage this week as the Atlanta Phambili delegation, led by Atlanta Mayor Andre Dickens, concluded an inspiring and impactful visit to Cape Town. This milestone initiative fosters deeper connections between the two regions, paving the way for enhanced trade, investment, and cultural exchange.



Loww Barnardt, Co-Founder and Managing Director of Outsourced CFO

The program serves as a gateway for South African and U.S. business leaders to engage, explore opportunities, and drive mutual growth. A key moment of the visit was the interaction between Cape Town's business leaders and the delegation, highlighting shared ambitions for innovation, economic empowerment, and global collaboration.

Reflecting on the exchange, Loww Barnardt, Co-Founder and Managing Director of Outsourced CFO, shared: "What an absolute joy to connect with the Atlanta Phambili delegation this week—building bridges between Cape Town and Atlanta, South Africa and the U.S. The spirit of friendship and partnership I experienced is unparalleled. We truly are soul cities!"

Outsourced CFO, a leading financial consulting firm, showcased its expertise as a South African Global Business Services provider, helping international clients with world-class Accounting, Automation and CFO services while driving meaningful job creation locally. This highlights how South African talent and innovation can play a critical role on the global stage.

“Many organisations are building ties on both ends of the Atlantic, fuelling investment, trade, and collaboration,” Barnardt added. “We’re excited to showcase Outsourced CFO’s role in this process and the opportunities it unlocks for businesses across borders.”

As a rapidly growing hub for finance, technology, and the offshoring of services, South Africa’s global appeal continues to grow. The visit spotlighted how businesses like Outsourced CFO exemplify South Africa’s capability to deliver world-class services and drive economic progress.

The Atlanta Phambili initiative also emphasised areas of synergy between Cape Town and Atlanta, including tech innovation, financial services, and social entrepreneurship. The discussions underscored the role of international partnerships in fostering economic growth, sustainable job creation, and innovation.

Barnardt further noted: “These international bridges unlock opportunities for global businesses while creating lasting economic empowerment here in South Africa. This is the power of meaningful collaboration.”

As Atlanta Phambili continues to build pathways for partnership, initiatives like this reaffirm the importance of shared vision, connection, and collective success for both nations.

About Atlanta Phambili:

The Atlanta Phambili initiative fosters economic, cultural, and social ties between Atlanta, U.S., and South Africa. It focuses on investment, trade, and cultural exchange to deepen bilateral partnerships and drive mutual growth. You can learn more about [Atlanta Phambili here](#).

About Outsourced CFO:

Outsourced CFO is a leading financial consulting firm offering CFO services, cloud accounting, and automation solutions for high-growth businesses. Known for its innovative approach and world-class financial expertise, OCFO helps businesses scale sustainably and achieve their strategic goals. Visit www.ocfo.com for more information.

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