

Tequila Cabal Partners With The Culver Hotel for an Exclusive Tasting Event Honoring Craft and Sustainability

Tequila Cabal and The Culver Hotel team up to showcase biodynamic tequila, rich history, and shared values of sustainability and innovation.

CULVER CITY, CA, UNITED STATES,
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EINPresswire.com/ -- [Tequila Cabal](#) is proud to partner with the legendary [The Culver Hotel](#) to host an exclusive tasting event that highlights our unwavering commitment to sustainability, transparency, and community-conscious values. With a shared history of artistry and innovation, both The Culver Hotel and Tequila Cabal honor over a century of tradition while embracing a conscious, biodynamic future.



Tequila Cabal's founders and jimadores stand proudly in Plot El Crucero II—the biodynamic fields where their journey begins—honoring tradition, craftsmanship, and community.

This event marks a significant milestone for Tequila Cabal with the launch of our first lot of Reposado, crafted at our new boutique home distillery, La Roca. Built by Alvaro Montes—the pioneer who introduced organic-certified tequila to the U.S.—La Roca represents the perfect blend of sustainable innovation and time-honored tequila craftsmanship.

“

May the spirit in your glass
be only matched by the
spirit of your company.”

Tequila Cabal

“Cabal isn't just a tequila to me—it is a product manifestation of generations of positive ideologies,” says Everardo Gonzalez II, founder of Tequila Cabal. “My father

always instilled a sense of pride in work, teaching me that doing good may come with short-term costs but creates long-term legacies. True nobility means leaving behind something meaningful—planting seeds for a future we may never see. That's what it means to be Cabal.”

The Culver Hotel, founded in 1917, boasts over a century of history and provides the perfect setting for this momentous occasion. Co-built by visionary Harry Culver and Hollywood icon Charlie Chaplin—with legend claiming that Chaplin later sold it to John Wayne for a dollar during a poker game—the hotel has been a timeless hub of intrigue, innovation, and community.

A Night to Celebrate Craft, Legacy, and Community!

Guests will enjoy:

Lucas Assis, a renowned agave and spirits storyteller, sharing the rich history and ethos of Tequila Cabal while crafting two signature cocktails featuring Lot 1 still-strength blanco and the limited-release full-proof mezcal.

Joshua Hernandez, the wandering master mixologist behind DRIFTERS Joint, creating two signature cocktails showcasing Tequila Cabal's Reposado, Lot 1 Reposado, and the limited-release full-proof mezcal.

Neat pours of Tequila Cabal and Tequila Potro, offering a pure and authentic tasting experience that highlights the exceptional craftsmanship of each spirit.

More Than a Tasting: A Celebration of Shared Values

Both The Culver Hotel and Tequila Cabal honor their rich legacies while championing sustainability and innovation. From The Culver Hotel's designation as a National Historic Landmark to Tequila Cabal's roots in over 100 years of Mexican farming traditions, this collaboration reflects a deep respect for history and community-driven progress.

The Culver Hotel's connection to Harry Culver—a philanthropist and visionary who played a key role in the development of Loyola Marymount University, alma mater of Tequila Cabal's founder Everardo Gonzalez II—underscores their shared values of heritage and integrity. Tequila Cabal's iconic horse-head bottle design, inspired by the brand's family farming legacy, coincidentally reflects Culver's well-known love of horses, creating an unexpected yet meaningful connection between Tequila Cabal and The Culver Hotel.

Event Details

Date: December 19th, 2024

Time: 7:00 – 10:00 PM

Location: The Culver Hotel

9400 Culver Boulevard

Culver City, CA 90232

About Tequila Cabal

Tequila Cabal is a family-owned tequila brand committed to sustainability, organic practices, and craftsmanship. Born from generations of tradition, we pride ourselves on producing additive-

free spirits that honor the earth and embody the values of integrity, quality, and legacy.

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