

# Dried Fruits Market to Surpass USD15.6 Billion by 2031, Growing at a CAGR of 6.2% | TMR

*The dried fruits market is a thriving industry driven by rising health consciousness, convenience, and demand for natural snacks.*

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EINPresswire.com/ -- The global [dried fruits market](#) is on a steady growth trajectory, driven by increasing consumer preferences for convenient, nutritious, and versatile food options. Valued at US\$ 9.1 billion in 2022, the market is projected to expand at a CAGR of 6.2% during the forecast

period from 2023 to 2031, reaching US\$ 15.6 billion by 2031. This article delves into the dried fruits market, covering its size, growth dynamics, competitive landscape, segmentation, regional analysis, and future outlook.



## Market Overview

Dried fruits are an integral part of global culinary and snacking trends. Created by removing most of the water content through processes such as sun-drying, air-drying, or using dehydration agents, dried fruits offer an extended shelf life and retain vital nutrients like vitamins, minerals, and antioxidants.

The rising awareness of healthy eating habits, coupled with a fast-paced lifestyle, has fueled the demand for dried fruits. They are essential ingredients in snacks, baked goods, cereals, and ready meals, appealing to health-conscious and convenience-seeking consumers alike. Innovations in processing techniques, sustainable packaging, and exotic flavor profiles are further expanding the dried fruits market.

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## Market Size and Growth

The global dried fruits market demonstrates robust growth potential. Valued at US\$ 9.1 billion in 2022, it is expected to achieve a 6.2% CAGR and reach US\$ 15.6 billion by 2031. Several key factors are driving this expansion:

**Demand for Processed Foods:** Stressful work schedules and on-the-go lifestyles are boosting the consumption of ready-to-eat and ready-to-cook meals. Dried fruits, with their ability to enhance the flavor and nutritional profile of food items, are becoming a staple in processed food recipes.

**Natural Energy Supplements:** Dried fruits are gaining popularity as natural alternatives to artificial energy supplements. Their high content of natural sugars, vitamins, and antioxidants makes them ideal for athletes and health enthusiasts seeking sustained energy without the crash associated with artificial stimulants.

## Competitive Landscape

The dried fruits market is highly competitive, with prominent players investing in innovation, sustainability, and product diversification. Major companies include Diana Naturals SAS, Archer Daniels Midland Company, Döhler GmbH, SunOpta Grains and Foods Inc., and California Dried Fruit Inc. These companies emphasize sustainable sourcing, innovative product lines, and strategic expansions.

For example, Bolas, a leading Indian dry fruits brand, announced plans to expand globally, aiming for over 100 stores by mid-2024. Similarly, Paradise Fruits Solutions by Jahncke introduced pre-order granules tailored for manufacturers in the chocolate, baking, and confectionery sectors.

## Market Segmentation

The dried fruits market is segmented based on fruit type, nature, form, end-user, and region:

**Fruit Type:** Includes raisins, tropical and exotic fruits (e.g., dates, apricots, mangoes), and berries (e.g., cranberries, blueberries).

**Nature:** Categorized into slices, granulates, powders, and whole dried fruits.

**Form:** Divided into native and modified products.

**End-users:** Ranges from individuals and traditional grocery stores to food service providers and food processing industries.

The food processing industry segment, particularly in baked goods, cereals, and ready meals, represents a significant share of market demand.

## Regional Analysis

The dried fruits market showcases diverse regional dynamics, with Asia Pacific leading the global market share in 2022. The region's growth is driven by heightened demand for ready-to-eat food products and the increasing presence of supermarkets and franchise snack stores. India, as a dominant player, saw a 20% rise in dried fruit consumption in 2023.

Europe also holds a significant market share due to rising health consciousness and the diverse application of dried fruits in cuisines. Countries like Germany, Italy, and the Netherlands have seen a surge in demand for dehydrated and exotic fruits. Meanwhile, North America and the Middle East are emerging as crucial markets due to their evolving dietary habits and growing inclination toward premium food products.

For more information, visit: <https://www.transparencymarketresearch.com/dried-fruits-market.html>

## Future Outlook

The dried fruits market is poised for transformative growth as manufacturers align their strategies with evolving consumer preferences. Key trends include:

**Sustainability:** Companies are focusing on sustainable sourcing and eco-friendly packaging to appeal to environmentally conscious consumers.

**Product Innovation:** The development of gluten-free and kid-friendly dried fruit snacks is opening new market segments.

**Global Expansion:** Regional players like Bolas are investing heavily in infrastructure and branding to establish a global presence.

With increasing awareness of healthy snacking, advancements in processing technologies, and the growing popularity of natural supplements, the dried fruits market is set to flourish. As consumer demand for nutritious and sustainable food products continues to rise, dried fruits are likely to remain an essential component of the global food ecosystem.

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