

Smart Society Ventures Releases Whitepaper on Decentralized Energy and Grid Technology

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/EINPresswire.com/ -- [Smart Society Ventures](#) (SSV) is proud to announce the release of its latest whitepaper, "[Building a Smart Society: Decentralized Energy and the Grid Tech to Power It.](#)" This comprehensive research explores the dynamic landscape of decentralized energy systems, electrification, and smart grid technologies. It offers critical insights into the investment opportunities shaping a sustainable, low-carbon future.

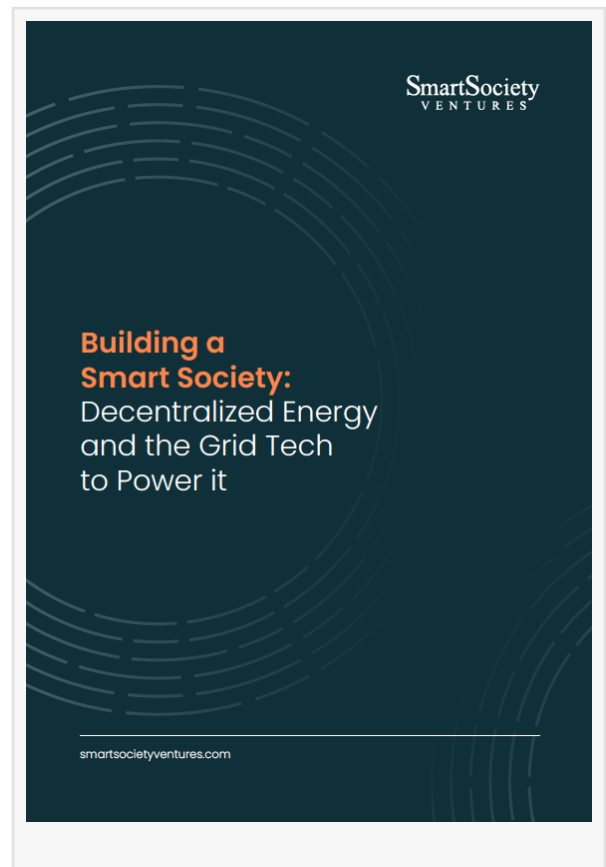
Co-authored by SSV Managing Partner and Co-Founder Brynne Kennedy and ABB Group's SVP of Corporate Strategy and M&A, and SSV Senior Advisor, Anton Kotov, [the whitepaper](#) examines the rapidly evolving energy sector, highlighting its transformative investment potential.

Key Highlights from the Whitepaper:

- Renewable energy sources, including decentralized energy resources (DERs), are projected to account for 65–85% of global electricity generation by 2050.
- The global smart grid market is expected to exceed €120 billion by 2028, while the energy storage market is poised to reach €300 billion by 2030.

"We see significant opportunities for value creation and investor returns in the rapidly-evolving energy and grid tech sector.," said Brynne Kennedy. "We expect to see increasing numbers of multi-billion dollar regional and global companies in the sector and growing numbers of compelling investment opportunities across the value chain."

Anton Kotov emphasized: "The energy, electrification and grid tech sector is undergoing a transformative period, unparalleled in both its scale and potential. With renewable, and largely distributed, energy sources now accounting for a growing share of global electricity generation, the world is redefining how energy and electricity are produced, stored, and consumed. This shift



represents not only a technical revolution but also a critical step toward achieving a sustainable, low-carbon future.”

The whitepaper is the first in Smart Society Ventures’ “Building a Smart Society” research series, which examines critical climate tech sub-sectors. By providing actionable insights, the series aims to inspire collaboration among investors, innovators, and policymakers to drive the transition to a greener, smarter, and more sustainable future

Nour Riad

Smart Society Ventures

nour@smartsocietyventures.com

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