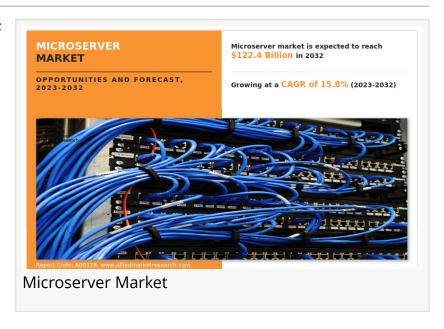


Microserver Market 2032 | Growing Dynamics with Current Outlook Hits a CAGR of 15.8%

The ever-expanding microserver market is driven by the increasing demand for data centers and cloud services



information, handling power in different applications, such as distributed computing, edge processing, and information examination, drives the reception of microservers. These compact and energy-efficient servers cater to the evolving needs of modern computing environments. Also, the ascent of edge registering, where information is handled nearer to the source of generation, fuels the demand for microservers because of their versatility and cost-adequacy in disseminated processing arrangements. In addition, the continuous pattern of virtualization in server farms supports the microserver market, as these servers are appropriate for lightweight responsibilities and tasks that can be productively parallelized.

The surging trends of cloud computing and web hosting had a significant impact on the microserver market, driving its growth in recent years. Cloud computing depend on enormous data centers to deliver services and store massive amounts of data, and these data centers require energy-efficient, scalable, and cost-effective computing solutions. Furthermore, major market players have accepted several strategies to increase the competition and offer developed services to their clients. For instance, in May 2023, NVIDIA launched the NVIDIA MGX server specification, which provides system manufacturers with a modular reference architecture to quickly and cost-effectively build more than 100 server variations to suit a wide range of AI, high-

performance computing, and Omniverse applications. In May 2023, NVIDIA announced that Taiwan's leading computer makers are set to release the first wave of systems powered by the NVIDIA Grace CPU Superchip and Grace Hopper Superchip for a wide range of workloads spanning digital twins, AI, high-performance computing, cloud graphics, and gaming.

Based on function, the Intel segment held the highest market share in 2022, accounting for more than half of the global microserver market revenue, owing to the rise in interest for handling power in information escalated undertakings, for example, artificial intelligence, distributed computing, and virtualization. Intel's strength in this space is coordinated by its powerful product portfolio and perpetual development. However, the other segment is projected to witness the highest CAGR of 19.5% from 2022 to 2032. Other segment includes ARM and others. ARM processors have carved out a unique niche in the global microserver market due to their power-efficient and highly scalable construction.

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The microservice server enables an organization to deliver large, complex applications rapidly, frequently, reliably, and sustainably a necessity for competing and winning in today's world. There is growing business interest in microservers, i.e., Clusters of high-density, low-power servers, which are suited to the growing number of hyperscale workloads found in modern data centers. Although still in their infancy and not yet widely used in production, microservers show promise of allowing the total compute, network, and storage resource capacity of a data center to be utilized with high flexibility and efficiency for a wide range of diverse workloads.

By region, the <u>global microserver industry</u> was dominated by North America in 2022 and is expected to maintain this trend during the forecast period, owing to the ongoing emphasis on energy efficiency and sustainability in North America has led to the adoption of microservers in green data centers. These energy-efficient servers help organizations reduce their carbon footprint and operating costs, aligning with environmental regulations and corporate sustainability goals. On the other hand, the Asia-Pacific is expected to grow as the fastest-growing segment during the microserver market forecast period. This is driven by the adoption of edge computing is a notable trend. With the proliferation of IoT devices and the need for low-latency data processing, edge computing is gaining prominence.

Based on application, the cloud computing segment held the highest market share in 2022, accounting for more than two-fifths of the global microserver market revenue, which is attributed to rise in cloud foundation of man-made consciousness and AI to improve robotization and direction. The Web of Things (IoT) is driving cloud reception, as additional gadgets and sensors create immense measures of information that can be handled and

examined in the cloud. However, the data analytics segment is projected to witness the highest CAGR of 19.8% from 2022 to 2032, owing to the migration to hybrid and multi-cloud environments has created a demand for microservers that can efficiently manage data analytics workloads in these complex settings.

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By component, the hardware segment led the microserver market analysis in terms of revenue in 2022.

By function, the Intel segment accounted for the highest <u>Microserver software market share</u> in 2022.

By organization size, the large enterprises segment led the microserver market in terms of revenue in 2022.

By application, the cloud computing segment accounted for the highest Microserver software market share in 2022.

By region, North America generated the highest revenue in 2022.

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