

# MicroMitti: Revolutionizing Real Estate Investment in India's Emerging Cities

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EINPresswire.com/ -- MicroMitti, India's pioneering PropTech firm, is set to redefine wealth creation for the common man by introducing innovative concepts such as fractional real estate investment and next-generation real estate development models. Founded in 2024 by serial entrepreneur Manoj Dhanotiya, MicroMitti aims to make real estate investments accessible to everyone, regardless of financial standing or experience.



## A Vision for Inclusive Wealth Creation

At the core of MicroMitti's mission is democratizing real estate investment. By enabling investors to start with as little as ₹10,000, the platform breaks down traditional barriers, offering institutional-grade investment opportunities to small investors. The firm co-invests in every property listed, aligning its interests with its investors.



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*Manoj Dhanotiya*

"Our mission is to empower every individual to confidently build wealth through real estate," says Manoj Dhanotiya, Founder and CEO. "By combining cutting-edge technology with strategic insights, we are simplifying real estate transactions and making them transparent and inclusive."

## Innovative Projects in Tier 2 & Tier 3 Cities

MicroMitti is carving its niche by focusing on Tier 2 and Tier 3 cities such as Indore, Ahmedabad, Lucknow, Surat, and Bhubaneswar. Recognizing the untapped growth potential of these markets, the company is creating wealth

appreciation models tailored to the unique economic realities of these cities.

Under Dhanotiya's leadership, MicroMitti has already launched Selene, a luxurious residential tower in Indore with state-of-the-art amenities, and Cybercity by MicroMitti, the city's first private IT park, approved by the Madhya Pradesh government. These projects not only enhance urban infrastructure but also provide innovative investment opportunities for individuals and institutions.

### Thought Leadership in PropTech

MicroMitti has quickly positioned itself as a leader in India's PropTech industry, leveraging technology to introduce new-age investment models like fractional ownership. This innovation allows investors to own a fraction of high-value properties, diversifying their portfolios and accessing stable returns previously reserved for high-net-worth individuals.

Dhanotiya, a regular speaker at universities and industry events, has emerged as a thought leader in financial literacy and wealth creation. At the Mint Money Festival 2024 in Mumbai, he spoke about the transformative potential of PropTech in reshaping the future of wealth building in India.

### Recognition and Partnerships

Dhanotiya's entrepreneurial journey has garnered accolades such as the Times Achievers Award 2022 and the Pride of Central India Award 2023. MicroMitti's projects have also received international acclaim, with the Madhuvan Project winning the prestigious World Architecture Award.

The company actively collaborates with architects, legal experts, and financial advisors to create a seamless investment ecosystem. It also empowers local brokers and realtors, transforming them into wealth advisors, thereby uplifting the broader real estate community.

### Giving Back to Society

MicroMitti is equally committed to social impact. From organizing fundraisers like Chai For Cancer in collaboration with Round Table India to initiatives that promote education and healthcare, the company integrates corporate responsibility into its core values.

### Future Roadmap

Looking ahead, MicroMitti aims to expand its portfolio across India and global markets, focusing on scalable solutions that empower investors from all walks of life. With plans for more projects like Cybercity and a dedicated focus on fostering financial literacy, the company is poised to redefine how India invests in real estate.

### About Manoj Dhanotiya

A first-generation entrepreneur with 15+ years of experience in SaaS, PropTech, and eCommerce, Manoj Dhanotiya has successfully founded and led multiple ventures, including AiTrillion, a global SaaS platform. His innovative approach and commitment to creating value

have established him as a trailblazer in the industry.

#### About MicroMitti

Founded in 2024, MicroMitti is a PropTech firm based in Indore, India, dedicated to democratizing real estate investments and creating wealth-building opportunities for everyone. Through innovation, transparency, and inclusivity, MicroMitti is transforming the way people perceive and engage with real estate investments.

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MicroMitti

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