

# Global Potassic Fertilizers Market Set For 5.4% Growth, Reaching \$31.14 Billion By 2028

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#### How swiftly is the Global Potassic Fertilizers Market Growing?

The potassic fertilizer market size has shown strong growth figures over recent years. There has



The potassic fertilizer market size is expected to see strong growth in the next few years. It will grow to \$31.14 billion in 2028 at a compound annual growth rate (CAGR) of 5.4%"

The Business Research Company been documented an increase in size from \$23.94 billion in 2023 to \$25.21 billion in 2024, exhibiting a compound annual growth rate CAGR of 5.3%. This growth is attributed not only to the increase in agricultural activities and the increasing global population but also due to the growing demand for food, government subsidies, and wide-ranging support for agriculture.

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What will influence the Future of the Global Potassic Fertilizer Market?

The potassic fertilizer market size is foreseen to continue the strong performance by growing to \$31.14 billion in 2028 at a CAGR of 5.4%. The projections for the forecast period are driven by a rising demand for organic farming, growing awareness about sustainable agriculture, climate changes affecting agriculture, improved efficiency in fertilizer application, expansion of arable land, the development of bio-based potassic fertilizers, and increasing international trade agreements and policies.

### Strategies detailed in the report:

https://www.thebusinessresearchcompany.com/report/potassic-fertilizers-global-market-report

Which Industry Players are contributing to the Market Growth?

Major companies operating in the potassic fertilizers market are BHP Group Limited, Nutrien Ag Solutions Inc., Yara International ASA, The Mosaic Company, Israel Chemicals Ltd., Sinochem Group Co Ltd., OCP Group, EuroChem Group AG, K+S AG, Tessenderlo Group NV, Borealis AG, Gujarat State Fertilizers & Chemicals Ltd., Arab Potash Company, American Vanguard Corporation, Zuari Agro Chemicals Ltd., Helm AG, Kazphosphate LLC, Intrepid Potash Inc., Migao Corporation, JSC Belaruskali. Their commitment to the development and implementation of innovative strategies continues to drive the marketplace forward.

How is the Industry diversifying its approach to Market Growth?

Major companies are focusing on the advancement of organic fertilizers to cure potassium K deficiency. One such innovative product is Power Plant POTASH organic fertilizer developed by Green Planet Bio Products, an India-based Organic Fertilizer manufacturer. High in potassium content, Power Plant POTASH accentuates strong root development and improves plant resistance to stress, aiding in the growth of eco-friendly agriculture.

The potassic fertilizers market report covers the following segments -

1 By Type: Potassium Chloride, Sulfate of Potash SOP, Potassium Nitrate, Other Types

2 By Form: Solid, Liquid

3 By Application: Cereals And Grains, Oilseeds And Pulses, Fruits And Vegetables

#### Which Regions are leading the Potassic Fertilizers Market?

In 2023, North America emerged as the largest region in the potassic fertilizers market. However, the report suggests that Asia-Pacific is expected to be the fastest-growing region in the forecast period.

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