

# Registering with 15.2% of CAGR | The Geographic Information System (GIS) Software Market Reach USD 25.5 Billion by 2030

*Increase in need for upgrading operational efficiency and throughput boosts the demand for the global GIS software.*

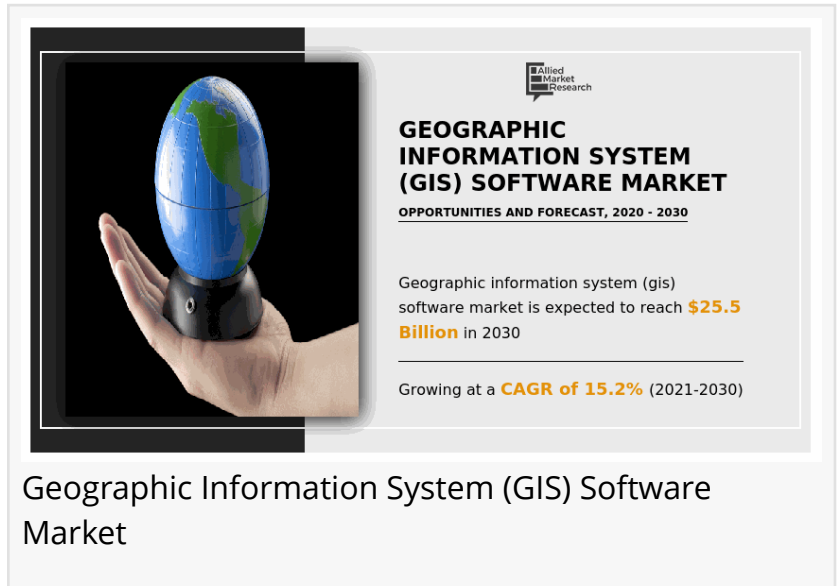
WILMINGTON, DE, UNITED STATES, December 10, 2024 / EINPresswire.com/ -- Allied Market Research published a new report, titled, " Registering with 15.2% of CAGR | The [Geographic Information System \(GIS\) Software Market](#) Reach USD 25.5 Billion by 2030." The report offers an extensive analysis of key growth

strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global geographic information system software market was valued at USD 6.3 billion in 2020, and is projected to reach USD 25.5 billion by 2030, growing at a CAGR of 15.2% from 2021 to 2030.

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Increase in adoption of GIS for facilities management, integration of GIS with mainstream technologies for business intelligence, rise in demand for GIS software for smart cities development, and urban planning have fueled the growth of the global GIS software Market. Adoption of advanced technologies such as AR, VR, and IoT for GIS, emerging technologies such as geospatial AI, and development of 4D GIS Software have created a number of opportunities in the market.



The geographic information system software market is segmented on the basis of component, type, function, Industry vertical, and region. Depending on component, the market is divided into software and services. On the basis of type, it is segregated into desktop GIS, server GIS, developer GIS, mobile GIS, and others. As per the function, it is fragmented into mapping, surveying, location-based services, navigation & telematics, and others. By industry vertical, it is classified into automotive, energy and utilities, government, defense and intelligence, smart cities, insurance, natural resources, others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

If you have any questions, Please feel free to contact our analyst at:

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### Top Impacting Factors

Rise in need for GIS software in the development of smart cities and modern urban planning : GIS software for smart cities aids in process of site selection, land acquisition, planning, designing, visualization, construction, project management, operations, and reporting. GIS solutions are used in urban planning by specialists for analysis, modeling, and visualization of sites more accurately. GIS software solutions provides a thorough view on land and infrastructure by analyzing geospatial data through satellite imagery, aerial photography, and remote sensors. Such applications of GIS software solutions propel the growth of geographic information system software industry.

Increase in use of GIS for facility management : GIS system software can efficiently manage and corporate information depending on its location. GIS can track consumer locations, site businesses, focus marketing campaigns, improve sales regions, and predict retail purchasing trends. GIS software provides this extra benefit to make businesses more competitive and profitable, which is one of the major factors driving the growth of GIS industry. Furthermore, adoption of GIS for developing targeted marketing strategies by organizations from various industries will increase the market share for the GIS solutions in the future.

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Based on end-user, the transportation and logistics segment accounted for nearly one-fifth of the total market in 2017 and is anticipated to remain dominant by 2025. Increase in adoption of advanced technologies such as connected cars, advanced telematics, and navigation systems has spurred the growth. Simultaneously, the agriculture segment is projected to grow at the highest CAGR of 14.0% during the study period.

Based on the type of GIS software, the desktop GIS segment held the highest market share in 2017, contributing to nearly two-fifths of the total market. Being the most commonly used GIS solution, it has got all the basic functionalities of GIS, which in turn, has worked as the prime driving factor behind its growth. Simultaneously, the others segment is anticipated to grow at the

highest CAGR of 13.8% during the forecast period. The report also offers insights on server GIS, developer GIS, and mobile GIS.

Based on region, North America contributed to more than one-third of the total market in 2017 and is expected to dominate throughout the forecast period. The factors contributing to the highest share of this market in the region include large amount of data generated everyday by multiple organizations and adoption of advanced technologies as well as digitalization.

The key market players analyzed in the report include Autodesk, SuperMap, Trimble, ESRI, Hexagon AB (Intergraph), Pitney Bowes, Caliper, Computer Aided Development Corporation Limited (Cadcorp), General Electric Co., and Bentley System. They have adopted several high-end strategies and have become successful in retaining their stronghold in the industry.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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