

From Thailand to the U.S.: A Thanksgiving Surprise Honoring 100 Readers Who Helped Save Street Dogs

The Man That Rescues Dogs honored first 100 readers who purchased book 'Home. Made.' with lifetime recognition, painting names onto commemorative sanctuary wall

GOOSE CREEK, SC, UNITED STATES, December 2, 2024 /EINPresswire.com/ -- [The Man That Rescues Dogs](#) Sanctuary unveiled a heartfelt surprise tribute to its treasured supporters this Thanksgiving, painting their names onto a commemorative wall at the shelter in Thailand.

To celebrate the success of 'Home. Made.' - a nonfiction book written to generate funds for the Sanctuary, documenting the incredible journey of Founder Michael J. Baines and the heartwarming tale of TMTRD - Michael and the team in Thailand paid tribute to the first 100 readers by inscribing their names onto a vibrant 'Wall of Gratitude' in Shelter 6, forever immortalizing them as 'part of the story.'

Opened in 2017, the Sanctuary houses more than 780 rescue dogs (including 50 TikTok-famous paralyzed dogs affectionately nicknamed [The Wheelchair Mafia](#)), while monitoring, feeding and caring for an additional 450 stray dogs. TMTRD provides food, shelter and medical treatment for Thailand's canine community, and also helps to safely control the stray population with medical care, vaccinations, and local education.

Distributed in 12 countries, the memoir has already raised thousands of dollars for TMTRD, creating a welcome new revenue stream for the nonprofit organization to continue their work, and expand their crucial mission. Published by social impact production company 'Witchcraft' (who flip book royalties into the favor of nonprofit organizations), 70% of royalties are donated back to the Sanctuary. Within the first two months of sale, the money raised from royalties



The Man That Rescues Dogs staff paint the names of 100 book readers onto the Sanctuary wall

funded 6,883 meals for the 1,000 dogs in the shelter's care, meaning every reader's purchase has made a life-changing impact to dogs in need.

"We wanted to say thank you to all of the people who have raised money for the Sanctuary by purchasing the book," Baines said, of the Thanksgiving surprise. "We have an incredible community of people that have supported our cause for many years, and have also welcomed new supporters this year, who were interested in the book and our story.

"I am very proud of what we have built here. It's been an amazing journey, and the idea to paint the names onto a wall is to celebrate everyone who is also part of the story - to always remember their generosity, and the difference it has made. Everything we do here is for the happiness of the dogs, and Home. Made. has allowed us to do even more.

"As we live solely on donations, the book has been excellent for us as a source of income for the dogs. Until now, we didn't have much in terms of products to sell, other than T-shirts and coffee mugs - but the 70% of donations will be so crucial for us in the long run. Thank you again to everyone who has supported us, and we hope you like this small token of thankfulness."

“

It's been an amazing journey and the idea to paint the names onto a wall is to celebrate everyone who is also part of the story: to always remember their generosity and the difference it has made."

Michael J. Baines

Receiving renowned acclaim from the likes of celebrity photographer Jeff Katz, host, producer and restaurateur Manolo Gonzalez Vergara, and filmmaker and BBC Investigative Journalist Mikey Kay, Home. Made. has been hailed a 'heartwarming, heroic and inspirational' story. The memoir recounts Baines' remarkable journey from the bustling kitchens of Sweden's most popular restaurant scene, to the tranquil cassava fields of Bang Saen, Thailand - the Swedish entrepreneur quit his successful culinary career to open the nonprofit rescue and rehabilitation center for stray dogs.

The book also reveals the deeply moving and most difficult challenges of Baines' own life, namely his personal struggles with drug and alcohol addiction. After somehow finding himself working



The Man That Rescues Dogs Founder Michael J. Baines paints the names of 100 book readers onto the Sanctuary wall

for the alleged Yugoslavian Mafia in Sweden, the chef became caught up in the dangerous world of drugs, chasing highs to ward off his demons, before he was delivered a life-changing ultimatum. 'A captivating read that warms the heart' and makes a positive impact, the book has earned five-star reviews around the world, and continues to help dogs in Thailand to live happier and healthier lives.

Home. Made. is available to purchase in the U.S. at heywitchcraft.com/shop, or via Amazon for readers outside of the U.S.

Caroline Oatway
Witchcraft
+1 857-763-7947

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)



The Man That Rescues Dogs staff paint the names of 100 book readers onto the wall at the Sanctuary

This press release can be viewed online at: <https://www.einpresswire.com/article/765564913>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.