

Hand Sanitizer Dispenser Global Market Report 2024: Convenience, Hygiene Awareness Lending Impetus to the Growth

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What Does the <u>Future Hold for the Hand Sanitizer Dispenser Market?</u>



The hand sanitizer dispenser market size is expected to see rapid growth in the next few years. It will grow to \$0.29 billion in 2028 at a compound annual growth rate (CAGR) of 18.6%."

The Business Research Company The hand sanitizer dispenser market size has grown rapidly in recent years. It is projected to rise from \$0.12 billion in 2023 to \$0.15 billion in 2024, registering a compound annual growth rate CAGR of 18.4%. Such unprecedented growth during the historic period can be attributed to heightened hygiene awareness, robust growth in the healthcare sector, the food and beverage industry, workplace safety, and public spaces.

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What Market Factors Are Driving The Hand Sanitizer Dispenser Market Growth?

The hand sanitizer dispenser market size is expected to experience rapid growth in the coming years. It is projected to reach \$0.29 billion by 2028, with an impressive compound annual growth

rate CAGR of 18.6%. The forecast period is likely to witness trends such as touchless and sensor activation, smart dispensers, pandemic-driven demand, and increased use in homes and residential spaces. The sudden outbreak of the COVID-19 pandemic has bolstered the demand for hand sanitizers, effectively driving the growth of the hand sanitizer dispenser market. Hand sanitizers play a crucial role in safeguarding against the COVID-19 virus and ensuring good health. As the second and third waves of the virus impact many countries, the rising awareness about hygiene and safety standards has ramped up the demand for sanitizers globally. For instance, the global sanitizers market is expected to grow from \$2.59 billion in 2020 to \$5.12 billion in 2025. Consequently, the surge in the usage of hand sanitizers to ensure personal safety is boosting the demand for hand sanitizer dispensers.

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Who Are The Key Players In The Hand Sanitizer Dispenser Market?

Prominent companies operating in the hand sanitizer dispenser market include American Specialties Inc., Toshi Automatic Systems Pvt. Ltd., Bright Pancar Sdn Bhd., Hokwang Industries Co. Ltd., Walex Products Company Inc., Symmetry Ltd., DoctorClean Ltd., JVD GROUP Ltd., Kingsway Technology Ltd., Kutol Products Company Inc., NR Hygiene Solutions, Staietech LLP, Sudhai AirTech Private Limited, Gojo Industries Inc., Kimberly-Clark Corp., Deb Group Holdings Ltd., Wooster Rubber Company, Ecolab Inc., Diversey Holdings Ltd., Betco Corp., Spartan Chemical Company, Zogics LLC, Palmer Fixture LLC, Bobrick Inc., ASI Group, Bradley Corporation, Frost Products Ltd., Tork Motors Pvt. Ltd., Svenska Cellulosa AB, Hagleitner Hygiene International GmbH, Vectair Systems Ltd.

What Emerging Trends Are Witnessed In The Hand Sanitizer Dispenser Market?

The introduction of technologically advanced hand sanitizer dispensers is a significant trend molding the hand sanitizer dispenser market. Key players are ceaselessly focused on developing and launching innovative and technologically advanced products to gain a competitive advantage over their rivals and attract a larger consumer base. For instance, in February 2021, BinCrusher, an India-based nature-friendly equipment manufacturer, launched W-8062A, an ABS Manual liquid soap/hand sanitizer dispenser suitable for both home and commercial use.

How Is The Hand Sanitizer Dispenser Market Segmented?

1 By Type: Portable, Fixed

2 By Modality: Automatic, Manual 3 By Price Point: Standard, Mass

4 By Distribution Channel: Supermarkets/Hypermarkets, Online Stores, Convenience Stores,

Other Distribution Channels

Which Regions Are The Largest In The Hand Sanitizer Dispenser Market?

The hand sanitizer dispenser market in North America emerged as the largest region in 2023. The Asia-Pacific region is predicted to record the fastest growth over the forecast period. The regions covered in the hand sanitizer dispenser market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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