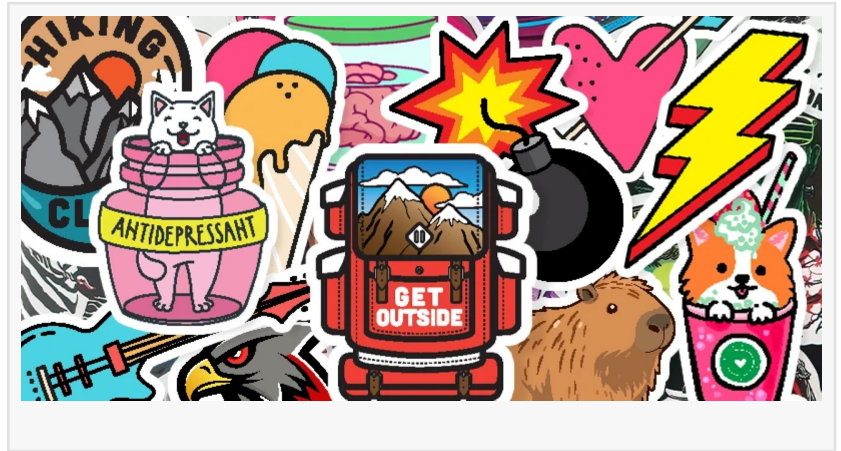


# YouStickers.com Announces New Platform to Help Small Businesses with Affordable Custom Branding

*Innovative Utah-based startup revolutionizes small business branding by offering high-quality, custom product labels for under \$10.*

SALT LAKE CITY, UT, UNITED STATES, December 1, 2024 /EINPresswire.com/ -- In a significant breakthrough for small businesses striving to compete in North America's fierce market, [YouStickers.com](https://www.youstickers.com), a Utah-based print



technology company, has unveiled a proprietary online platform designed to dramatically lower the costs of custom branding. This innovative tool allows even the smallest business to produce professional-grade product labels without breaking the bank.

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YouStickers is dedicated to leveling the playing field for small businesses”

*Kit Yarrow*

Statistics show that 90% of small businesses in North America fail within their first year, often overwhelmed by high startup costs and competitive pressures. YouStickers.com is changing that narrative by making high-quality branding accessible and affordable. Their unique platform offers small businesses the ability to create custom contour die-cut labels for as little as \$10, a price

point previously unheard of in the industry.

“YouStickers is dedicated to leveling the playing field for small businesses,” said Kit Yarrow, CEO of You Stickers. “Our technology is designed to help entrepreneurs launch new products with confidence and professionalism without the traditional high costs associated with custom packaging.”

The YouStickers platform is user-friendly, allowing customers to upload their own designs or utilize the Sticker Editor tool to create labels tailored to their specific needs. Whether it's for cosmetic containers or food jars, the platform's advanced algorithm generates a unique die-cut

that perfectly conforms to the shape and size of the label required.

This service is particularly valuable in today's economy, where approximately 98% of all businesses in North America are small businesses. With e-commerce platforms like Etsy and Shopify enabling entrepreneurs to reach a global audience, standout packaging is more crucial than ever. YouStickers not only makes this possible but does so in a way that's both cost-effective and easy to use.

The labels produced are full-color, waterproof, and bubble-free, ensuring that they meet the highest standards of quality and durability. Printed by YouStickers and shipped directly to the customer's door, orders can be fulfilled within just a few days, enabling rapid deployment of new product lines.

"Innovation isn't just for the big players. Our platform empowers every entrepreneur to innovate by allowing them to order exactly what they need, when they need it, without excess cost or waste," added Yarrow.

YouStickers also prints stickers, [printed t-shirts](#), business cards, and more.

For more information about YouStickers and to start designing your [custom labels](#), visit [www.youstickers.com](http://www.youstickers.com).

About YouStickers.com:

YouStickers.com is a pioneering technology company based in Salt Lake City, Utah, specializing in affordable, high-quality branding solutions for small to medium-sized businesses across North America. With a focus on innovation and customer service, YouStickers is dedicated to helping businesses succeed in a competitive marketplace.

Kit Yarrow

YouStickers.com

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