

# The Fitness Platforms For Disabled Market Is Envisaged To Expand, Projecting A Value Of \$5.01 Billion In 2028

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Today's global fitness industry is increasingly investing in technology to provide more inclusive and adaptive solutions for disabled individuals. Offering effective workout alternatives for individuals with limited mobility, the fitness platforms for disabled market is poised for

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The fitness platforms for disabled market size is expected to see exponential growth in the next few years. It will grow to \$5.01 billion in 2028 at a compound annual growth rate (CAGR) of 22.6%.”

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exponential growth. According to the "Fitness Platforms for Disabled Global Market Report 2024", the market size is expected to rise significantly from \$1.77 billion in 2023 to reach \$2.22 billion in 2024 at a compound annual growth rate CAGR of 25.6%.

What's Propelling the [Growth in the Fitness Platforms for Disabled Market?](#)

Contributing to this remarkable surge in the market are elements such as increased accessibility, progressive regulations, a rise in adaptive sports programs, and an overall emphasis on social inclusion. Beyond these factors,

an increase in healthcare awareness plays an important role in the market's upswing.

Looking ahead, what does the future hold for the Fitness Platforms for Disabled Market?

The market is envisaged to further expand, projecting a value of \$5.01 billion in 2028 at a CAGR of 22.6%. This anticipated increase in the forecast period owes itself to the growing demand for telehealth and virtual fitness, a rise in healthcare partnerships, inclusive gym and facility design, ongoing fitness therapy integration, and the growing social and peer support. Another significant driver powering this growth is the aggrandizing prevalence of chronic diseases and disabilities globally.

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Fitness platforms designed for disabled individuals go beyond just fitness classes and programs; they offer detailed instructions on exercise, nutritional plans, various physical activities, and other relevant fitness topics. This is vastly important considering World Health Organization data which reveals noncommunicable diseases kill 41 million people annually, accounting for 71% of all deaths globally. With over 1 billion people estimated to be disabled worldwide, the need for these inclusive fitness platforms cannot be overstated.

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Who are the key players in this market?

Among some of the key players in the fitness platforms for disabled market are technology giant Apple Inc., Adaptive Yoga Live LLC, Champion's Rx, Evolve21 LLC, and Kym Nonstop LLC. Other prominent participants include Exercise Buddy LLC, Special Olympics Inc., YouTube LLC, Hulu LLC, Peloton Interactive Inc., Fitbit Inc., MyFitnessPal Inc., and Nike Inc.

What are the emerging trends shaping this market's future?

A noteworthy trend within this market is the adoption of artificial intelligence AI. Gofa International, a US-based AI-powered fitness and education technology company has recently launched GOFA Fitness - a smart exercise app that integrates AI, GPS, 3D motion tracking technology, and machine learning to provide real-time feedback during workouts.

How is the market segmented and what is the regional outlook?

In terms of segmentation, the fitness platforms for disabled market is divided based on platform type Android, iOS, and other platforms, device smartphones, tablets, and wearable devices, and application exercise and weight loss, diet and nutrition, activity tracking, and other applications. Despite having a large demographic share in North America, the fastest growth is predicted to occur in Asia-Pacific.

Around the globe, increased social awareness and advancing technology are revolutionizing how fitness is provided to disabled individuals. With all these catalysts behind its expected growth, the fitness platforms for disabled market is an area to watch in the years to come.

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