

Unleashing Potential: DNA Based Skin Care Products Global Market Projected to Reach \$9.48 Billion By 2028

The Business Research Company has updated all its market reports with the latest information for the year 2024, projecting trends and forecasts until 2033

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DNA Based Skin Care Products Market Size 2024 And Growth Rate

Riding on the wave of skin health awareness, an aging population, and an increased preference



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for aesthetic procedures, the <u>DNA based skin care</u> <u>products market size</u> is growing at an impressive pace. The market, which stood at a healthy \$6.5 billion in 2023, is all set to reach \$7.01 billion in 2024, marking a robust compound annual growth rate CAGR of 7.8%.

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What's Driving The DNA Based Skin Care Products Market Forward?

The steady market expansion is spurred on by the accelerating demand for health and wellness products. Embracing a healthy lifestyle not only enhances appearance and overall well-being but also acts as a yardstick for overall health status. Regular use of wellness products in everyday routines aids in maintaining hygiene, preventing the spread of germs, and guarding against diseases. For instance, a 2021 survey by Live Mint revealed that 60% of consumers shelled out

more on health and wellness products, driving the growth of the DNA based skin care products market.

What Does The Future Hold For The DNA Based Skin Care Products Market?

The DNA based skin care products market shows no signs of slowing down. In fact, it is slated to reach \$9.48 billion in 2028, growing at a compound annual growth rate CAGR of 7.9%. This growth is largely attributed to advances in minimally invasive treatments, burgeoning medical tourism, and emerging markets, not forgetting the increased research and development activities. Furthermore, DNA testing kits, innovative anti-ageing solutions, and anti-inflammatory formulations are some trends set to make a splash in the future.

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Who Are The Key Players In The DNA Skin Care Products Market?

The market is spearheaded by major companies like Targeted DNA, Caligenix Inc., EpigenCare Inc., Allele Biotechnology and Pharmaceuticals Inc., SkinDNA, SkinShift, Anake DNA, Genetic Beauty, DNA Skin Institute, LifeNome Inc., Evergreen Health Solutions Ltd., SkinGenie Pvt Ltd., and Imagine Labs Pvt Ltd.

How Is The DNA Based Skin Care Products Market Segmented?

1 By Product Type: Serum, Cream, Other Product Types

2 By End User: Home User, Wellness Clinics

3 By Distribution Channel: Online, Offline

What Does The Regional Outlook Of The DNA Based Skin Care Products Market Look Like?

North America led the pack in the DNA based skin care products market in 2023, while the Asia-Pacific region is projected to be the fastest-growing market in the coming years. Alongside this, the report also delves into the market dynamics in Western Europe, Eastern Europe, South America, Middle East, and Africa.

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Oliver Guirdham
The Business Research Company
+44 20 7193 0708
info@tbrc.info

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