

Thailand Paper Packaging Market to Surpass US\$ 8,466.4 Million by 2032, Growing at a 5.3% CAGR | Astute Analytica

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/EINPresswire.com/ -- The [Thailand Paper Packaging Market](#), valued at US\$ 8,466.4 million in 2023, is on a trajectory to achieve remarkable growth, reaching an estimated US\$ 10,466.4 million by 2032. The market is projected to grow at a compound annual growth rate (CAGR) of 5.3% during the forecast period of 2023-2032, according to industry insights.

For more information, contact Astute Analytica at:

<https://www.astuteanalytica.com/request-sample/thailand-paper-packaging-market>



This growth reflects the increasing demand for sustainable and eco-friendly packaging solutions driven by consumer awareness, environmental regulations, and the booming e-commerce sector. The adoption of paper-based alternatives in sectors such as food & beverages, personal care, and retail is further propelling market expansion.

Key findings include:

Key findings include: 1. Eco-friendly packaging is the primary driver of growth. 2. The market is projected to reach US\$ 10,466.4 million by 2032. 3. The CAGR is 5.3% from 2023 to 2032.

The Thai paper packaging market is experiencing significant growth, primarily driven by an eco-friendly shift in packaging preferences. This transition stems from heightened environmental awareness and stringent regulations targeting plastic reduction. The Thai government has initiated policies to reduce single-use plastics, influencing industries to adopt sustainable alternatives like paper packaging. Consequently, the market observed a surge in demand, with a projected annual growth rate of 5.2% from 2023 to 2028. The report reflects this eco-conscious shift. Approximately 60% of Thai consumers now prefer products with sustainable packaging, directly influencing purchasing decisions. Businesses are responding; over 55% of Thai companies have increased their investment in eco-friendly packaging solutions. This trend is not just local; global brands operating in Thailand are also embracing paper packaging, with a

notable 45% increase in its usage for packaging consumer goods.

The paper packaging industry's expansion aligns with Thailand's commitment to sustainable development goals. The country aims to reduce plastic waste by 30% by 2027. This target is pivotal in driving the adoption of paper packaging, as the industry plays a crucial role in achieving these environmental objectives. Additionally, the Thai government's investment in recycling infrastructure bolsters the paper packaging market, with a 25% increase in recycled paper production capacity observed recently. This eco-friendly shift has positioned Thailand as a leader in sustainable packaging solutions in Southeast Asia, setting a benchmark for other countries in the region. The trend showcases a harmonious blend of environmental responsibility and market opportunity, propelling the market forward.

For more information, visit: <https://www.astuteanalytica.com/industry-report/thailand-paper-packaging-market>

Key players in the market include:

- Amcor PLC
- INTERNATIONAL PAPER PACKAGING
- Huhtamaki Flexible Packaging
- Sealed Air Corporation
- SCG Packaging
- Toppan (Thailand) Co., Ltd.
- TPBI Public Company Limited
- Tetra Pak Group
- Westrock
- Others

Major product types include:

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- Corrugated Boxes
- Boxboard or Paperboard Cartons
- Paper Bags and Sacks
- Others

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- Kraft paper
- Corrugated board
- SBS paperboard
- Coated paper

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- Food
- Beverage
- Electrical products
- Household care
- Personal care (includes cosmetics)
- Healthcare (includes pharma, medical, etc)
- Gloves (Medical, Non-medical)
- Others

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- Online
- Offline
- Direct
- Distributor
- Retail

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