

## Adfuel Ignites Another Milestone: Partnering with Siempre Tequila to Conquer the USA

Adfuel partners with Siempre Tequila to revolutionize U.S. spirits marketing with Al-driven ads, boosting brand awareness and customer engagement.

MIAMI, FL, UNITED STATES, November 25, 2024 /EINPresswire.com/ -- Adfuel is on fire! As the premier digital marketing platform that has consistently delivered success across North America, Adfuel proudly announces its latest partnership with the rapidly expanding brand, Siempre Tequila. Together, they are set to revolutionize the way tequila enthusiasts discover and connect with



Adfuel partners with Siempre Tequila

Siempre's award-winning spirits in the U.S. market.

Siempre's Rapid Expansion Meets Adfuel's Unmatched Technology

With Siempre securing a coveted deal with Total Wine & More, Adfuel's cutting-edge proximity



At Adfuel, we don't just run campaigns; we ignite growth with Al-powered strategies that connect brands to their audience like never before."

Adfuel Inc.

marketing technology will ensure every customer walking through Total Wine's doors knows that Siempre is now on the shelves. Through targeted Al-powered ads, Adfuel identifies mobile IP addresses and audits consumer behaviors to deliver personalized and timely messages straight to customers' phones.

\*"We don't just claim we can take brands across North America—we do it. Siempre is the perfect example of a

brand with an inspiring story, exceptional products, and now, the right digital tools to reach new heights,"\* said Daniel Pasco, CEO of Adfuel.

Brand Awareness: The Missing Ingredient Adfuel recognizes that brand awareness is often overlooked in favor of immediate sales, but it is a critical foundation for sustainable growth. With Adfuel's advanced marketing strategies, Siempre will:

- Build Trust: Establish familiarity and reliability among customers.
- Drive Word-of-Mouth Marketing: Encourage organic promotion through customer loyalty.
- Achieve Long-Term Growth: Move beyond quick sales to create a lasting impact in the competitive spirits market.

\*"Adfuel's ability to align brands to the next level is unmatched. For Siempre, this partnership is not just about sales—it's about becoming a household name in the U.S.,"\* added Pasco.

## About Siempre Tequila

Siempre Tequila is the rose that grew from adversity. Founded by Monica Sanita and Alex Lacroix, the brand started with just \$9,000 and a credit card. Rooted in Monica's grandmother's legacy of creating agave spirits in Mexico, Siempre has blossomed into an international brand celebrated for its authenticity, passion, and obsession with detail.

From its hand-drawn label, symbolizing beauty born from struggle, to its commitment to producing award-winning tequilas like Siempre Plata and Siempre Exclusivo, the brand has consistently stayed true to its values.

"Siempre isn't about following trends—it's about following dreams. Partnering with Adfuel, with its incredible track record of elevating brands, was an easy choice for us," said Alex Lacroix, Co-Founder of Siempre Tequila.

## A Shared Vision for the Future

With Adfuel's expertise and Siempre's dedication to authenticity and quality, this partnership is poised to take the tequila brand to the forefront of the U.S. spirits market. Adfuel's Al-driven solutions, combined with Siempre's inspiring story, will ensure the brand not only stands out on shelves but becomes a staple in homes across America.

## Cheers to What's Next!

This collaboration is just the beginning. Together, Adfuel and Siempre Tequila are ready to toast to the future, shaping how brands connect with consumers and inspiring new possibilities in digital marketing and beyond.

For more information, visit goadfuel.com www.siempretequila.com

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