

# Star Travel Tod Flat by Tim Tan and Fiona Liu Wins Bronze in A' Interior Design Awards

Innovative Residential Space Recognized for Excellence in Design, Functionality, and Cultural Relevance

COMO, CO, ITALY, November 25, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected international design competition, has announced Star Travel Tod Flat by <u>Tim Tan and</u> Fiona Liu as the Bronze winner in the Interior Space and Exhibition Design category. This prestigious recognition highlights the exceptional design and innovation demonstrated in this residential space, setting it apart as a leader in the interior design industry.

The Star Travel Tod Flat showcases the importance of efficient and integrated living spaces that align with modern lifestyles. By combining intelligent



Star Travel Tod Flat

systems, optimized storage, and thoughtful scene construction, this design offers a refined and upgraded approach to residential interiors. The practical benefits of this innovative design extend to users, the industry, and stakeholders, emphasizing its relevance and utility within the interior design landscape.

What sets the Star Travel Tod Flat apart is its ability to transform plain living spaces into a canvas for interior design. The designers skillfully connected the living room, dining room, and study to create a spacious horizontal hall that serves as the core activity area, accommodating the family's entertainment needs. The open layout and the incorporation of a "home library" wall cater to the owner's reading habits, providing a personalized and functional space that records the essence of their life.

This recognition from the A' Design Award serves as a testament to the talent and dedication of

Tim Tan and Fiona Liu, inspiring them to continue pushing boundaries and exploring innovative design solutions. The Star Travel Tod Flat not only showcases their expertise but also sets a new standard for residential interior design, encouraging the industry to prioritize efficiency, integration, and cultural relevance in future projects.

### **Project Members**

Star Travel Tod Flat was designed by a talented team led by Tim Tan, the Design Director and Founder, who brought over 20 years of experience in interior and soft design to the project. Fiona Liu, the Design Director, played a crucial role in the project's success, ensuring accurate customer positioning analysis, simple item collocation, and spatial expression techniques that break traditional thinking.

#### Interested parties may learn more at:

https://competition.adesignaward.com/ada-winner-design.php?ID=152465

#### About Tim Tan and Fiona Liu

Tim Tan and Fiona Liu are renowned interior designers from China, known for their innovative and customer-centric approach to design. With over two decades of experience, Tim Tan excels in accurate customer positioning analysis, simple item collocation, and spatial expression techniques that challenge traditional thinking. Together, they strive to achieve extraordinary creativity in each project, delivering spaces that resonate with their clients' unique lifestyles and cultural backgrounds.

## **About Yuexiu Property**

Yuexiu Real Estate, founded in 1983 and listed in Hong Kong in 1992, is one of China's first comprehensive real estate development enterprises and the founder of the country's first generation of commercial housing. Recognized as a Fortune China 500 company, China's Top 50 real estate, and Top 30 brand value in 2021, Yuexiu Real Estate boasts total assets exceeding 260 billion yuan, a land reserve of nearly 25 million square meters, and a workforce of over 16,000 employees by the end of 2020.

## About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity and practicality. It acknowledges the skill and dedication of designers who create work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are celebrated for their professional execution and potential to positively influence industry standards. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, interior industry experts, journalists, and academics, who evaluate entries based on pre-established criteria.

## About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 16th year, the competition

welcomes entries from all industries and countries, with the ultimate aim of making the world a better place through the transformative power of good design. By showcasing pioneering designs on a global stage and celebrating the creative minds behind them, the A' Design Award drives forward a cycle of inspiration and advancement, motivating designers and brands to develop innovative solutions that positively impact society.

Interested parties may learn more about the A' <u>Design Awards</u>, explore jury members, view past laureates, and participate with their projects at: <a href="https://interiordesignaward.com">https://interiordesignaward.com</a>

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