

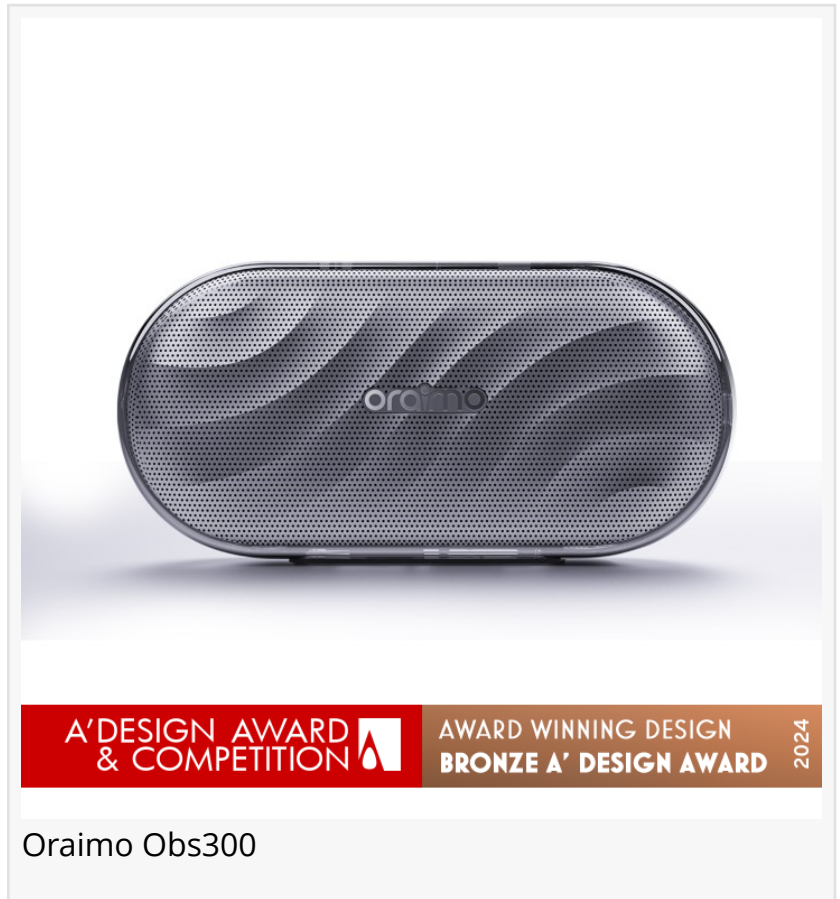
# Oraimo Obs300 by Shenzhen Transsion Holdings Co., Limited Wins Bronze in A' Audio Equipment Awards

*Shenzhen Transsion Holdings Co., Limited's innovative portable speaker recognized for its distinctive design and superior user experience*

COMO, CO, ITALY, November 22, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of audio products design, has announced [Shenzhen Transsion Holdings Co., Limited's "Oraimo Obs300"](#) as the Bronze winner in the Audio and Sound Equipment Design category. This prestigious recognition highlights the exceptional design and innovation showcased by the Oraimo Obs300 portable speaker within the competitive audio products industry.

The Oraimo Obs300's award-winning design aligns perfectly with the current trends and needs of the audio products market. By combining cutting-edge technology with a focus on aesthetics and user experience, this portable speaker offers a fresh sensory experience that resonates with consumers. The recognition from the A' Audio and Sound Equipment Design Award underscores the relevance and value of the Oraimo Obs300 to both the industry and its target audience.

What sets the Oraimo Obs300 apart is its distinctive design, which seamlessly integrates technology aesthetics with functionality. The speaker's compact, rounded body features a visually layered metallic finish achieved through meticulous craftsmanship. The transparent shell, 3D dynamic flow texture, and dynamic lighting effects create a unique and captivating appearance. Coupled with its impressive acoustic technology and intuitive interaction design, the Oraimo Obs300 delivers an unparalleled sensory experience to users.



Oraimo Obs300

Winning the Bronze A' Audio and Sound Equipment Design Award serves as a testament to Shenzhen Transsion Holdings Co., Limited's commitment to excellence and innovation. This recognition will undoubtedly inspire the company to continue pushing the boundaries of audio product design, fostering further exploration and creativity within the brand. The award not only validates the hard work and dedication of the Oraimo Obs300 team but also motivates them to maintain their pursuit of groundbreaking designs that enhance the user experience.

Oraimo Obs300 was designed by Nan Li, Yenchiu Hsu, Wenhsien Chiang, and the talented team at Shenzhen Transsion Holdings Co., Limited. Their collective expertise and passion for innovation have brought this remarkable portable speaker to life.

Interested parties may learn more about the award-winning Oraimo Obs300 at:  
<https://competition.adesignaward.com/ada-winner-design.php?ID=152793>

#### About Shenzhen Transsion Holdings Co., Limited

Shenzhen Transsion Holdings Co., Limited, the creators of the oraimo brand, was founded in May 2013 by a group of individuals driven by the spirit of exploration. From the outset, their mission has been to create innovative products that positively impact people's lives and enable them to explore the wonders of the world. With a focus on smart accessories, Shenzhen Transsion Holdings Co., Limited continues to push boundaries and deliver cutting-edge solutions to its customers.

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a high level of creativity, practicality, and professional execution. These designs are acknowledged for their potential to positively influence industry standards and enhance people's lives through their innovative use of materials and technology. The rigorous selection process involves blind peer review by a panel of design professionals, industry experts, journalists, and academics who evaluate entries based on pre-established criteria. Winning the Bronze A' Design Award is a significant achievement that highlights the designer's skill, resourcefulness, and dedication to creating outstanding products.

#### About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 16th year, the competition welcomes entries from all industries and countries, with the ultimate aim of making the world a better place through the power of good design. By showcasing pioneering designs on a global stage and celebrating the creative minds behind them, the A' Design Award drives forward a cycle of inspiration and advancement. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://aprimesdesignaward.com>

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