

Keyless and WithLess Partner to Achieve PSD2 Compliance and Meet Strong Customer Authentication Requirements

WithLess moves from SMS-based multi-factor authentication to privacy-preserving biometrics to reduce account takeover risks and meet regulatory demands.

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EINPresswire.com/ -- [Keyless](#), the leader in privacy-preserving biometric authentication, has partnered with [WithLess](#), a European SaaS platform

with offices in Italy and the UK specializing in software subscription and renewal management, to enhance security, ensure compliance with PSD2 regulations, and streamline customer authentication processes.



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Thomas Alisi, WithLess Co-Founder and CTO

WithLess needed to meet Strong Customer Authentication (SCA) requirements mandated by PSD2, a key step in its integration with Treezor, a leading Banking-as-a-Service (BaaS) platform. Previously reliant on SMS-based multi-factor authentication (MFA), WithLess sought a more secure and sophisticated solution to combat risks like phishing and SIM swapping while aligning with regulatory demands.

By leveraging Keyless' patented [Zero-Knowledge Biometrics™](#) technology, WithLess has not only strengthened its multi-factor authentication processes but

also achieved compliance with PSD2 requirements in record time. Keyless' solution dynamically links transaction amount and account number, ensuring each payment is secure and tamper-proof while never storing sensitive biometric information.

The partnership addressed three core needs:

1. PSD2 SCA-Compliant Payments: Securing transactions by dynamically linking transaction amount and account number.
2. Step-Up Authentication: Adding biometric authentication for high-assurance actions such as changing addresses or IBAN to ensure only authorized users can perform sensitive tasks.
3. Seamless Integration and Deployment: Implementing a secure biometric authentication system in a short time without affecting the user experience.

"The simplicity and effectiveness of Keyless' API allowed us to deploy an advanced biometric authentication system in record time," said Thomas Alisi, Co-Founder and CTO of WithLess. "Keyless fit effortlessly into our existing workflow, delivering a smooth and secure experience across both app and web while ensuring we met PSD2 compliance requirements."

This collaboration has resulted in immediate benefits:

Enhanced Security: Facial biometric authentication replaced SMS OTPs, effectively eliminating Account Takeover (ATO) risks such as phishing and SIM swapping.

Multi-Channel Access: WithLess users can seamlessly authenticate with Keyless across both web and mobile applications.

Rapid Deployment: Keyless was integrated in under two weeks through a straightforward SDK implementation, allowing WithLess to meet its goals without any disruption to its ongoing operations.

"Our partnership with WithLess showcases how privacy-preserving biometrics can empower SaaS providers to meet stringent regulatory requirements without compromising on user experience," said Fabian Eberle, Co-founder and COO of Keyless. "WithLess' commitment to security and compliance aligns perfectly with Keyless' mission to provide strong, privacy-focused authentication solutions."

The collaboration between WithLess and Keyless highlights a new standard for secure, compliant, and user-friendly authentication in the SaaS industry, setting a precedent for how technology can adapt to meet evolving regulatory and security needs.

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