

Over 1,000 Private Jet Users Speak In New, Just-Released Consumer Research

The 395-page report includes what private aviation users want when buying, what they bought, how sustainability and other issues factor in decision-making

MIAMI, FL, UNITED STATES, November 19, 2024 /EINPresswire.com/ -- The most comprehensive research on private aviation consumers contains more trend data and insights into key jet card and fractional providers than ever before. Over 1,000 private users and consumers considering private aviation provide the basis for the findings outlined in [The Jet Card Report by Private Jet Card Comparisons 2024/25](#).

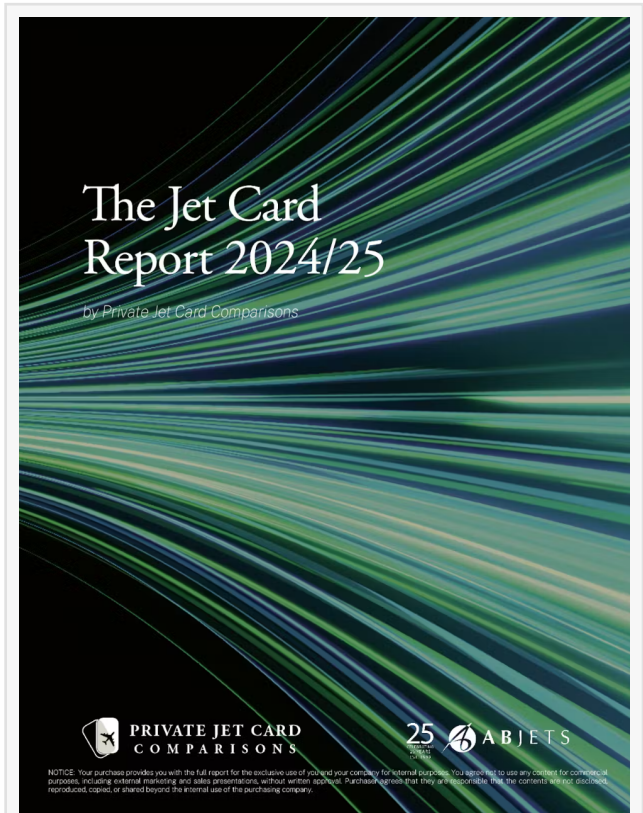
The fourth annual edition provides a road map for companies that sell fractional ownership, jet cards, memberships, on-demand charter, and jet-sharing programs.

The research is also critical for companies that sell services to jet card, membership, and fractional providers. Brokers and operators contemplating programmatic offerings also benefit.

Investors and analysts in business aviation will find the research helpful in assessing the market and understanding how consumers view the products and providers.

Over 800 Decider Custom Analysis requests and survey responses from 594 Private Jet Card Comparisons paid subscribers to provide the data.

Decider Custom Analysis requests are what subscribers want when they are in the buying process. The requests are from September 2023 through August 2024. The annual survey was conducted in the field from mid-July through mid-September to ensure that singular news events



The 395-page report from Private Jet Card Comparisons covers fractional ownership, jet cards, memberships, and on-demand charter.

did not impact the results. Results are projectable within a +/- 2% margin of error.

TABLE OF CONTENTS

PART 1 – WHAT PRIVATE AVIATION BUYERS WANT

Section 1 – What they want – Overview

(Repeated in Sections 2 through 14)

1.0 Overview

1.1 How many hours do you expect to fly in the next 12 months?

1.1 a Do you expect to fly privately 50+ hours per year for the next 3 years?

1.2 What type of aircraft do you want?

1.2.a Open to Turboprop Flyers – Also Use

1.2.b Very Light Jet Flyers – Also Use

1.2.c Light Jet Flyers – Also Use

1.2.d Midsize Jet Flyers – Also Use

1.2.e Super Midsize Jet Flyers – Also Use

1.2.f Large Cabin Flyers – Also Use

1.3 What's the minimum lead time before departure you want to book flights?

1.4 Are your plans likely to change in the last 72 hours?

1.5 Are you flexible to avoid peak days by moving your trip date?

1.5.a How many days are you willing to move your trip to avoid peak days/blackout dates?

1.5.b What are the reasons you avoid peak days?

- Flexible departure; Surcharges; Longer booking/cancelation window

1.6 Do you want to upgrade or downgrade the size of the aircraft based on need?

1.7 What type of pricing do you want?

- Dynamic; Fixed/Capped; Unsure

1.8 Do you ever need more than one airplane at the same time?

1.9 Are you open to flying turboprops to save money?

1.10 Do you require a fully enclosed toilet?

1.11 Are you open to working with boutique/smaller providers?

1.12 Will you be flying unaccompanied minors?

1.13 Do you need guaranteed WiFi?

1.14 Are you interested in shared private flights/buying individual seats on private jet flights?

1.15 Are you bringing pets?

Section 2 – Focus on the Very Light Jet Flyer

Section 3 – Focus on the Light Jet Flyer

Section 4 – Focus on the Midsize Jet Flyer

Section 5 – Focus on the Super Midsize Jet Flyer

Section 6 – Focus on the Large Cabin Jet Flyer

Section 7 – Opportunities for the Turboprop market

Section 8 – Opportunities for Boutique/Small Providers

Section 9 – The Last-Minute Flyer – 24-hour call-out less

- Section 10 – The Planners -Book at least 7 days in advance
- Section 11 – The Connected Flyer – Must Have WiFi
- Section 12 – Flight Sharing
- Section 13 – The 50+ hour flyer
- Section 14 – The Entry Flyer – 15 hours or less in the next 12 months

PART 2 – WHAT THEY BOUGHT, THEIR EXPERIENCES AND FUTURE PLANS

- 15.1 Newcomers – How do you expect your private flying to change after post-Covid?
- 15.2 Existing Flyers – How do you expect your private flying to change post-Covid?
- 15.3 All Flyers – Post-COVID-19 flying compared to prior pre-COVID-19
- 15.4 How have airline and airport delays and cancelations impacted your use of private aviation?
- 15.5.a Impact of Airport Delays and Cancelations – Considering Private Aviation
- 15.5.b Reasons to Choose Private Aviation – All Flyers
- 15.5.c Reasons to Choose Private Aviation – Considering Private Aviation
- 15.5 Reasons to fly privately
 - 15.5.a Reasons to Fly Privately – New Flyers
 - 15.5.b Reasons to Fly Privately – Pre-Covid-Flyers
 - 15.5.c Reasons to Fly Privately – Considering Private Aviation
- 15.6 What are your current private aviation solutions?
 - 15.6a Fractional Owners – What are your current private aviation solutions?
 - 15.6b Whole Aircraft Owners – What are your current private aviation solutions?
- 15.7 Approximately how much was the deposit of your last jet card/membership purchase
- 15.8 Satisfaction with Current Provider
 - 15.8a Satisfaction with Current Provider - Had Service Issues
 - 15.8b Satisfaction with Current Provider - Fractional Ownership Users
- 15.9 As private flying has reached record levels in the past year, have you experienced any delays, cancelations, or service lapses?
- 15.10 Are you considering changing providers?
 - 15.10.a New Flyers
 - 15.10.b Pre-Covid Flyers
 - 15.10.c Fractional Ownership Users
 - 15.10.d Had Service Issues
- 15.11 Which of the following are most impacting your decision to seek another private aviation provider?
- 15.12 What was negotiated?
- 15.13 By how many days would you move your flight to get a 10% discount on your flight price?
 - 15.13.a Considering Private Aviation
- 15.14 Financial Stability of Providers
 - 15.14.a Considering Private Aviation
 - 15.14.b Fractional Ownership Users
- 15.15 All Flyers: Importance of Sustainability Programs when Choosing and Program

- 15.15.a Considering Private Aviation
- 15.15.b Fractional Ownership
- 15.16 Personal Financial Outlook
 - 15.16.a Lifestyle Interests
- 15.17 Provider Engagement
- 15.18 Total Active Jet Card/Fractional Customers
- 15.19 First-Time Jet Card/Fractional Customers
- 15.20 Considered, But Didn't Purchase
- 15.21 Pipeline (Didn't buy/Still considering for the future)
- 15.22 Leavers: % of clients who left a provider as a % of total clients
- Section 15 – Section II
- 15.23 What is your overall satisfaction level with your current provider(s)?
- 15.24 Over the past 12 months, have you experienced any delays, cancelations, or service lapses?
- 15.25 Are you considering changing providers?
- 15.26 Which of the following are most impacting your decision to seek another private aviation provider (Five largest)?
- 15.27 Historical Satisfaction
 - 15.27.a Netjets
 - 15.27.b Sentient Jet
 - 15.27.c Wheels Up
 - 15.27.d FlyExclusive
 - 15.27.e Flexjet
- 15.28 – Analysis of Key Issues
 - 15.28 – AI Analysis of Comments
 - 15.28.a Benefits for Private Aviation
 - 15.28.b Impact of Airlines and Airports For Private Jet Usage
 - 15.28.c Financial and Stability Concerns
 - 15.28.d What Was Negotiated
 - 15.28.e Sustainability Comments
 - 15.28.f Full Private Jet Owners Speak
 - 15.28.g Ad Hoc Charter Comments
 - 15.28.h How Are Price Increases Impacting Consumers
- 15.29 – Analysis of Flight Provider Comments
 - 15.29.a Netjets
 - 15.29.b Sentient Jet
 - 15.29.c Wheels Up
 - 15.29.d FlyExclusive
 - 15.29.e Flexjet
 - 15.29.f Nicholas Air
 - 15.29.g XO
 - 15.29.h Jet Linx
 - 15.29.i Jets.com

15.29.j Magellan Jets
15.29.k OneFlight International
15.29.l PlaneSense
15.29.m Fly Alliance
15.29.n VistaJet
15.29.o Airshare

For more information about the report, [CLICK HERE](#).

ABOUT PRIVATE JET CARD COMPARISONS

Private Jet Card Comparisons is a consumer buyer's guide subscription service incorporating private aviation programs, from on-demand charter and jet sharing to jet cards, memberships, and fractional ownership. Its database includes over 500 program options from over 80 providers with over 40,000 data points updated regularly—over 150 times in 2024. Subscribers compare programs by over 65 variables, saving time and enabling them to buy confidently. QUICK COMPARE FLIGHT PRICING is the industry's only pricing calculator that allows users to compare all-in flight costs for providers head-to-head. Paid subscribers – Members - have access to the database and can request DECIDER CUSTOM ANALYSIS Reports when they need to identify the solutions and programs that best fit their flying needs. Private Jet Card Comparisons enables subscribers to [save time and buy confidently](#).

Doug Gollan
Private Jet Card Comparisons
+1 786-567-7333

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/762010757>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.