

# Appraisal Institute Releases Comprehensive Guide to Valuing Religious Properties

*The Appraisal Institute is pleased to release a comprehensive guide to the valuation of religious properties.*

CHICAGO, IL, UNITED STATES, November 19, 2024 /EINPresswire.com/ -- The Appraisal Institute is pleased to announce the release of *A Guide to Appraising Religious Properties* by Bradley R. Carter, MAI, a leading authority in the field of property valuation. This pivotal new book offers a comprehensive look into the field of appraising religious properties, providing invaluable insights amid the evolving landscape of real estate and religious institutions.

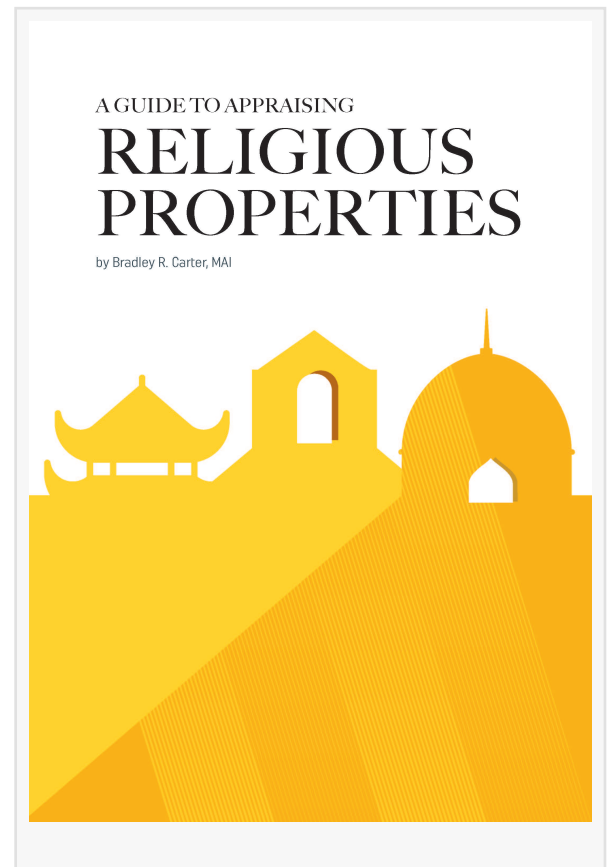
Religious properties are experiencing significant shifts due to cultural, societal, and economic changes, impacting how these properties are bought, sold, and valued. *A Guide to Appraising Religious Properties* addresses these challenges by delivering expert analysis, practical strategies, and real-world case studies that illustrate the unique sophistications and complexities of this property type.

Highlights of the book include:

- Detailed examinations of modern valuation techniques.
- Case studies reflecting current market conditions.
- Practical strategies for navigating complex appraisals.

Bradley R. Carter, MAI, brings over three decades of experience in property appraisal across 48 states to this guide. His extensive background and deep understanding of the industry inform every page of the book, making it an essential resource for appraisers, lenders, buyers, sellers, and brokers involved with religious properties.

"*A Guide to Appraising Religious Properties* is more than just a textbook; it's a critical tool that empowers real estate professionals to meet the demands of a rapidly changing market," said



Sandra K. Adomatis, SRA, president of the Appraisal Institute. "Bradley's work is crucial for anyone looking to deepen their understanding of how economic, societal, and cultural shifts affect religious property valuations."

"In writing *A Guide to Appraising Religious Properties*, my aim was to equip appraisers with the tools and insights needed to effectively navigate the complex market of religious real estate," said Bradley R. Carter, MAI. "This book distills decades of professional experience into practical strategies for today's challenges. I appreciate your support and am excited to help enhance your expertise in this specialized field."

*A Guide to Appraising Religious Properties* is available for purchase in both digital and printed formats.

About the Appraisal Institute:

The Appraisal Institute is the leading professional association of real estate appraisers. The Appraisal Institute's Code of Professional Ethics and Standards of Professional Practice comprise requirements for ethical and competent practice, and advance equal opportunity and nondiscrimination in the appraisal profession. The Appraisal Institute's work includes an array of professional education and advocacy programs, and stewardship of the highest-level professional credentials in residential and commercial real estate appraisal.

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As projections forecast a staggering **60% decline** in church revenues over the next 30 years, the landscape of religious properties is set for extensive transformation. With attendance and donations in sharp decline, these unique properties face unprecedented challenges.

Clients navigating these shifts require your specialized expertise, and that's where this essential guide comes in.


In *A Guide to Appraising Religious Properties*, Bradley R. Carter, MAI, sheds light on the critical role of appraisers in guiding lenders, property owners, and brokers through the uncertainties of modern religious properties.

This comprehensive guide offers expert insights and real-world case studies to help appraisers tackle valuation complexities. You'll delve into essential topics like property analysis, land valuation, the cost approach, and the sales comparison approach, gaining the knowledge needed to confidently evaluate the evolving intricacies of religious properties.

Whether you're an appraiser, lender, buyer, seller, or broker, this book is your road map to understanding and mastering the valuation of religious properties in a rapidly changing landscape.



This is the fourth book Brad Carter, MAI, CRE, CDM, CDEI, has authored for the Appraisal Institute, and he is a two-time winner of the George L. Schmutz Award. He is also developer and instructor of an Appraisal Institute online seminar. Mr. Carter has written white papers and articles that have appeared in *The Appraisal Journal* as well as journals published by *The Counselors of Real Estate (CRE)* and *The CDM Institute* and numerous magazines and legal periodicals. He has been interviewed by *The Wall Street Journal* and various real estate and lending publications as an expert on real property valuation. Mr. Carter has appraised property in 48 states, including numerous religious properties. He also served six years as an Appraisal Institute Demonstration Appraisal Report Grader.



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