

## Empower Your Business: Join the US-Mexico Chamber of Commerce and MatchAwards for an Exclusive Webinar

Unlock New Opportunities Through Targeted Matching and Profile Optimization

FAYETTEVILLE, NC, UNITED STATES,
November 8, 2024 /EINPresswire.com/
-- The <u>US-Mexico Chamber of</u>
Commerce, in collaboration with
MatchAwards, invites members to
participate in an exclusive, free
webinar designed to empower
businesses with the tools to elevate
their online profiles and start receiving
customized, matching leads at no

This one-hour session, scheduled for November 13th, 2024, from 12:00 pm to 1:00 pm EST, will offer step-by-step

cost.



guidance on creating and optimizing your MatchAwards profile. Participants will learn how to unlock access to a vast array of business resources, including U.S. Government contracts, B2B sub-contracting, grants, financing, investment opportunities, and even job and scholarship leads tailored to their business objectives.

By leveraging MatchAwards' platform, members can connect with high-impact opportunities that align with their goals, receive tailored leads, and significantly boost their business visibility in the market. This webinar will cover:

- Profile Creation & Optimization: A comprehensive guide to setting up a powerful online profile.
- Targeted Matching Leads: An introduction to the automated system delivering free matching leads directly to your business.
- Access to Resources: Insight into valuable contracts, financing options, and more to accelerate

your business growth.

Don't miss this chance to expand your reach, connect with potential partners, and secure new avenues for business success. Join us to gain practical tools that can make a difference for your organization.

**Event Details:** 

When: November 13th, 2024 Time: 12:00 pm – 1:00 pm EST

To register, please visit "here".

## About the US-Mexico Chamber of Commerce

The US-Mexico Chamber of Commerce supports bilateral trade and investment and provides businesses with the resources and connections needed to thrive in both markets.

## **About MatchAwards**

MatchAwards is an innovative platform offering businesses free, targeted matching leads to opportunities in contracts, grants, financing, and beyond, empowering users to unlock growth and development.

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