

BaaDigi Expands Services with Launch of Data as a Service (DaaS), Offering First-Party Data and Pixel Tracking Solutions

BaaDigi launches Data as a Service (DaaS), offering first-party data and pixel tracking to boost marketing insights and customer engagement.

HUNTINGTON BEACH, CA, UNITED STATES, December 2, 2024

/EINPresswire.com/ -- Huntington

Beach, CA – November 4, 2024 –

BaaDigi, a leader in digital marketing solutions, proudly announces the launch of its new [Data as a Service](#)

(DaaS) offering, expanding its digital

marketing suite to include high-quality [first-party data](#) and pixel tracking. This addition further solidifies BaaDigi's commitment to delivering comprehensive, [data-driven marketing](#) strategies tailored to the needs of small and medium-sized businesses.



DaaS

“

Our DaaS offering empowers businesses with privacy-compliant data, enabling smarter decisions, stronger customer relationships, and measurable growth,”

Ryan Goering, CEO of BaaDigi.

As digital marketing shifts toward privacy-conscious and data-driven solutions, BaaDigi's DaaS service provides businesses with unique and valuable insights into their customer base, ensuring privacy-compliant, first-party data collection. Through pixel tracking technology, clients can now gain unparalleled visibility into customer behaviors, enhancing retargeting capabilities and optimizing campaign performance. These data-focused services empower clients to build stronger customer relationships, maximize ROI, and maintain a competitive edge in a fast-

evolving market.

“Our goal at BaaDigi has always been to equip our clients with the best tools for success,” said Ryan Goering, CEO of BaaDigi. “With the addition of DaaS, we're not just giving businesses access to data; we're offering a strategic advantage in understanding their audience on a deeper level

while maintaining the highest standards of data privacy.”

BaaDigi’s DaaS service includes customized packages that integrate seamlessly with the company’s existing digital marketing solutions, including SEO, social media management, PPC, and reputation management. This cohesive approach allows BaaDigi’s clients to build end-to-end, data-driven marketing strategies that meet their unique needs.

For more information on BaaDigi’s Data as a Service (DaaS) or to schedule a consultation, visit www.BaaDigi.com or contact BaaDigi at info@baadigi.com.

About BaaDigi

Founded in Huntington Beach, CA, BaaDigi is a full-service digital marketing agency dedicated to helping small businesses thrive online. With a focus on tangible results, BaaDigi offers tailored marketing playbooks and services, including SEO, PPC, social media management, branding, and, now, DaaS solutions. Each service is designed to empower clients with the data and tools they need to succeed in today’s digital landscape.

Contact Information

Ryan Goering, CEO
BaaDigi
Phone: (714) 707-2483
Email: info@baadigi.com
Website: <https://www.baadigi.com/>

Ryan R. Goering
BaaDigi

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)



Data for Lead Generation



[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/757622102>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.