

Tao Climate Launches Lift Decarbonisation Programme, Calls for Aviation Partners

Opportunity for airlines and airports to lead aviation's flightpath to effective decarbonisation

DUBLIN, IRELAND, October 30, 2024 /EINPresswire.com/ -- Tao Climate, a leader in sustainable aviation, has announced its Lift Decarbonisation Programme, designed to drive immediate, measurable carbon reduction across the aviation industry. Following a successful debut at the World Aviation Festival, Tao Climate invites airlines and airports to join this initiative and access Tao's products—Tao CX, Tao OPS, and Tao SAF—powered by an advanced carbon removal MRV (measurement, reporting, and verification) platform.



Lift Aviation Decarbonisation Programme by Tao Climate

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Felix Roick, COO of Tao Climate

The Lift Decarbonisation Programme enables aviation partners to implement sustainable practices without capex, providing actionable insights and data-driven solutions to reduce emissions.

“Our goal is to decarbonise aviation in a way that benefits both planet and industry,” said Gary Byrnes, CEO of Tao Climate. “We're ready to help deliver the science-based, no-capex solutions airlines and airports need to drive sustainability forward.”

“The magic of lift is what aviation is all about,” said Felix Roick, COO of Tao Climate. “We aim to lift the industry's revenues, confidence and spirit as we decarbonise.”

During the WAF event, Tao Climate's products generated strong interest from industry leaders eager to transform their environmental impact. Tao CX enhances passenger engagement with carbon removal, Tao OPS improves operational efficiency to reduce emissions, and Tao SAF

promotes hemp-based sustainable aviation fuel.

Tao Climate is now seeking aviation partners to pilot these innovative solutions. Join the Lift Decarbonisation Programme and be part of the movement to transform aviation's impact on the planet.

For more information on Tao Climate's Lift Decarbonisation Programme and to join this industry-wide initiative, visit <https://taoclimate.com/lift-aviation-decarbonisation-programme-for-airports-and-airlines/> or contact hello@taoclimate.com.

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About Tao Climate Tao Climate is a leading innovator in sustainable aviation solutions, committed to helping airlines and airports achieve decarbonisation goals through cutting-edge technologies and disruptive carbon removal strategies. Tao Climate's mission is to reduce the carbon footprint of the aviation industry, creating a future where a thriving aviation industry and climate benefits go hand in hand.

Read about our participation in the World Aviation Festival 2024:

<https://taoclimate.com/decarbonising-aviation-tao-climates-carbon-positive-impact-at-the-world-aviation-festival-2024/>

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Lift Aviation Decarbonisation Programme by Tao Climate - Infographic



Gary Byrnes, CEO (L), and Felix Roick, COO (R), of Tao Climate at World Aviation Festival 2024, Amsterdam, Netherlands.

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