

# 1631 Digital Launches 1631 Lighthouse Nonprofit and Association Data: Guiding Organizations with Insights and Solutions

*Understanding donor behavior and giving patterns is crucial for nonprofits. 1631 Lighthouse Nonprofit & Association Data offers tools to analyze donor actions*

WASHINGTON , DC, UNITED STATES, October 24, 2024 /EINPresswire.com/ -- [1631 Digital](#) is proud to announce the launch of 1631 Lighthouse Nonprofit & Association Data, a specialized data services division designed to support nonprofits and associations with advanced data insights and mapping capabilities.



Building on its expertise in political and nonprofit data solutions, 1631 Lighthouse Nonprofit & Association Data offers robust analytics and visualization tools, enabling nonprofits to better

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1631 Lighthouse Nonprofit & Association Data provides nonprofits with the data tools they need to amplify their missions and engage more effectively with their communities.”

*Joe Corbe, Founder of 1631 Digital*

understand demographic shifts, community needs, and trends that matter to their missions. With access to comprehensive social, economic, and geographic data, organizations can optimize outreach, advocacy, and fundraising efforts. This new division is part of 1631 Digital's broader data services expansion, which now includes three key focus areas: Politics, Nonprofits, and Consumer Data. The Politics division, 1631 Battleground Data, launched earlier this month, and 1631 Black Sails Data for consumer insights will follow.

Key Features of 1631 Lighthouse Nonprofit & Association

Data include:

-Donor Database and Prospecting Tools: Access detailed lists to identify private and corporate donors, analyze giving patterns, and manage donor relationships. Our insights help nonprofits target high-potential donors and optimize fundraising, ensuring that each campaign reaches the right audience for maximum impact.

-Advocacy Services: Engage grassroots audiences to influence policymakers, advocate for change, and drive community shifts. 1631 Lighthouse Nonprofit & Association Data offers comprehensive advocacy tools, including Advocacy Marketing and Advocate Acquisition Campaigns, ensuring your message resonates at every level—whether at the grassroots, statehouse, governors' offices, Capitol Hill, or even the White House.

-Member Development: Find and engage new members, donors, and supporters at both the corporate and private levels. 1631 Lighthouse Nonprofit & Association Data helps organizations identify prospective members and donors who align with their mission. Through data analysis and strategic outreach, nonprofits can grow their supporter base, strengthen member engagement, and build lasting relationships with individuals and businesses that are passionate about their cause.

-Community Needs Assessment: Identify critical intervention areas by analyzing social, economic, and demographic factors impacting community well-being, ensuring nonprofits can focus their resources where they are needed most.

Annual Data Refreshes: Maintain accuracy and relevance with regular updates, supporting strategic planning and outreach to stay ahead of changing needs.

-Enhanced Data Integration: Combine multiple data layers to build a thorough understanding of community needs, allowing for more targeted and effective advocacy and fundraising strategies.

## Data-Driven Solutions for Better Decision-Making

1631 Lighthouse Nonprofit & Association Data stands apart with its ability to deliver hyper-local insights combined with a deep understanding of nonprofit needs, helping organizations create impactful, data-driven strategies. Our services empower nonprofits to not only understand their communities better but to amplify their missions, ensuring that every outreach effort is more targeted, more relevant, and more effective.

Through customized reporting and in-depth analysis, organizations can prioritize initiatives, allocate resources efficiently, and demonstrate impact to stakeholders. This ensures that engagement efforts align with the needs of the communities they serve.

"Our goal is to empower organizations to achieve greater impact with precision and clarity," said Joe Corbe, founder of 1631 Digital.

## Why Choose 1631 Lighthouse Nonprofit & Association Data?

1631 Lighthouse Nonprofit & Association Data offers nonprofits:

- Comprehensive Community Analysis: Detailed insights into local population dynamics and social trends, helping organizations tailor their programs.
- Tailored Reporting: Customized analysis and reports that help nonprofits understand and visualize their impact.
- Geographic Targeting: Use location-based data to refine outreach strategies and focus efforts where they matter most.
- Visual Storytelling: Communicate complex data effectively through maps and visual reports to engage stakeholders, making data easy to understand and actionable.
- Enhanced Data Integration: Seamlessly combine demographic data with other key information for more targeted, actionable insights.

Whether advocating for local community initiatives, engaging with state legislatures, or influencing national policy at Capitol Hill and the White House, 1631 Lighthouse Nonprofit & Association Data ensures that your message is delivered with precision.

Success Stories & Use Cases: Local and National nonprofits and associations have used 1631 Lighthouse Nonprofit & Association Data to identify new donor hotspots, adjust messaging for better engagement in key areas, and successfully advocate for policy changes that directly support their mission. This approach has helped organizations achieve stronger community connections and greater mission alignment.

#### About 1631 Digital:

1631 Digital is a Washington, D.C.-based strategic consulting firm founded by Joe Corbe in 2016. Known for its expertise in political and nonprofit data solutions, the firm also provides Public Relations, strategy, programmatic digital, video advertising, OTT, Connected TV, AI, and data services. With divisions tailored for political, nonprofit, and consumer markets, 1631 Digital continues to innovate in delivering targeted insights for effective communication strategies.

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