

## Virtual Data Room Market to Surpass Market Valuation of USD 7.57 Billion by 2031

Virtual Data Room Market Size, Share, Growth Analysis, By Offering, By Document Type, By Technology, By Application, By End User, By Region

WESTFORD, MA, UNITED STATES, October 16, 2024 /EINPresswire.com/ -- <u>Virtual Data Room Market</u> size was valued at USD 1.7 billion in 2022 and is poised to grow from USD 2.1 billion in 2023 to USD 7.57 billion by 2031, growing at a CAGR of 18.2% during the forecast period (2024-2031).





The virtual data room market is progressing remarkably owing to the rising demand for secure online document collaboration and sharing, especially in domains like real estate, finance, and legal services. Businesses are looking for different approaches to share confidential data effectively, without any associated risks. Also, the growth of remote work culture has augmented the need for efficient virtual collaboration technologies. The market is considerably fueled by the growing demand for effective deal management that enables more organized and faster document management. In 2022, the global virtual data room market size was estimated at \$ 1.7 billion.

Incorporation of Improved Technologies like ML and AI to be Lead Market Trend

The following are the key <u>Virtual Data Room Trends</u> that will shape the growth of the market in the next 5 years

Growing integration of Ai and machine learning is currently trending in the market. Virtual data room providers are actively integrating AI to improve features like smart search, automated document categorization, and advanced data analytics. These improved technologies assist consumers to swiftly find the required information and enhance overall efficacy. Several virtual data rooms are also being integrated with blockchain for better transparency and improved

security. This technology offers immutable transaction records and user actions, for another layer of trust.

Mounting Demand for Security and Increased Adoption of WFH to Emerge over 4-5 years

Growing concerns regarding regulatory compliance and data breaches will compel businesses to actively invest in improved virtual data rooms technology with improved security features. Constant incorporation of machine learning and blockchain will enhance functionality, thus increasing the efficiency and user-friendliness of virtual data rooms. Furthermore, the growing trend of remote work culture and hybrid working environments will notably sustain the need for cloud-based and flexible VDR solutions.

Enhanced Collaboration Features is Currently a Key Market Attraction

Recent developments have emphasized improving collaborative competencies in virtual data rooms. Attributes like integrated communication technologies, (including video conferencing and chats), editing in real-time, and shared workspaces enable company teams to smoothly collaborate, irrespective of their locations. These functions help streamline smooth and unbroken interactions during crucial processes, such as mergers and acquisitions transactions.

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Improved Security Measures and Rise of Novel Application Areas to be Seen over Next 10 years

With the current concerns regarding data security and privacy and growing cyberattacks, the virtual data rooms will integrate more developed and superior technologies, including biometric authentication and quantum encryption. In the next 10 years, virtual data rooms are also expected to increase their applications in diverse domains like secure supply chain, digital rights management, and real-time research (collaborative).

## Latest Headlines and Headlights

- In May 2024: PandaDoc launched its modern feature, 'Rooms' designed to assist the sales team to close a greater number of deals and majorly lessen deal cycles. The user-friendly hub is enhanced with data sharing of documents, improved communication with buyers and prospects, and stakeholder management.
- In August 2023: Datasite completed the complete acquisition of MergerLinks, based in London for the company's continued funding for innovations. This acquisition helps the strategy of Datasite to be the home of M&A. MergerLinks along with its management group will be operating as a strategic unit in Datasite.

• In January 2022: AvePoint, a leading provider of developed data management and SaaS platform launched a new offering, named Confide. It is a virtual data room for businesses to effectively manage their sensitive data requirements and alliance with confidence.

This report covers the following segments:

- A. Offering
- 1. Software
- 2. Services
- B. Document Type
- 1. Financial Statements
- 2. Contracts & Agreements
- C. Technology
- 1. Data Storage & Management
- 2. Security
- D. Application
- 1. Document Management
- 2. Franchise Management
- E. End User
- 1. Business Sector
- 2. Role Specific Users

The report covers the following players:

- SS&C Technologies
- Box
- Datasite
- Thomson Reuters
- · Donnelley Financial Solutions
- Microsoft
- Google
- Ansarada
- PandaDoc
- Egnyte

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Key Developments and Trends to Drive Virtual Data Room Revolution in Forthcoming Years

The virtual data room market is experiencing notable growth impacted by the rising demand for

safe data management solutions, mainly in sectors like legal, finance, and real estate. The latest trends and developments underscore the incorporation of improved technologies like blockchain and Al, streaming user experience and improving security. As more businesses are emphasizing regulatory compliance and data protection, the trend for scalability and customization of VDR solutions is gaining huge prominence.

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