

# Data Exfiltration Techniques Market Size, Analysis, Development and Forecast Report with Key Players

WILMINGTON, DE, UNITED STATES, October 11, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Global Data Exfiltration Techniques Market Size](#) By Component (Solution, Service), By Enterprise Size (Large Enterprise, Small And Medium Enterprise), By Type (User Activity Monitoring, Antivirus/Anti-Malware, Firewall, Intrusion Detection System/ Intrusion Prevention System (IDS/IPS), Encryption, Data Loss Prevention, Others), By Industry Vertical (BFSI, IT And Telecom, Retail And E-Commerce, Healthcare, Manufacturing, Government And Defense, Energy And Utility, Others): Global Opportunity Analysis And Industry Forecast, 2022-2031".



Data Exfiltration Techniques Market

The data exfiltration techniques market was valued at \$69.7 billion in 2021, and is estimated to reach \$217.5 billion by 2031, growing at a CAGR of 12.3% from 2022 to 2031.

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The movement of sensitive data from inside the organization to outside without authorization, is indicated by data exfiltration. Many large and diverse organizations are unaware of the sensitive data they possess and if it is well-protected or not, they are also oblivious to which of their communication networks is engaged in malicious data exfiltration. Moreover, the surge in the incidents of data loss in the on-premise environment and the rise in sophisticated cyber threats for critical information theft. Thus, these factors drives the of the data exfiltration techniques market size growth. However, lack of standards and device compatibility issues and lack of skilled professionals in data exfiltration techniques market hampering the growth of the credit card issuance market size. On the contrary, surge in demand for cloud-based cyber security solutions will provide major lucrative opportunities for growth of the data exfiltration techniques market.

Furthermore, major market players are undertaking various strategies to increase the competition and offer enhanced services to their customers. For instance, In March 2020, HP Inc announced the launch three new security solution that provides threat product for remote workforces as a countermeasure to support countries across the world experiencing lockdown due to COVID-19 pandemic. The solutions include HP Proactive Security, HP Sure Click Enterprise, and HP Pro Security Edition. These solutions allow users to run real-time protection with task-level isolation and non-persistent virtual machines avoiding data breach, data exfiltration. Which provided a strategic advantage to the company and data exfiltration techniques market size.

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#### Competitive Analysis:

The competitive environment of Data Exfiltration Techniques Industry is further examined in the report. It includes details about the key players in the market's strengths, product portfolio, Data Exfiltration Techniques Market share and size analysis, operational results, and market positioning. It comprises the actions taken by the players to grow and expand their presence through agreements and entering new business sectors. Mergers and acquisitions, joint ventures, and product launches are some of the other techniques used by players.

#### Key Players:

Barracuda Networks, Inc

DTEX Systems Inc.

Exabeam

Fortra LLC

Fortinet, Inc.

Juniper Networks, Inc.

Pen Test Partners

Proofpoint

Tessian Limited

Xorlab and Many More

North America dominates the data exfiltration techniques industry in 2021. Growth of the market in this region is attributed to several factors such as increase in digitalization and adoption of data exfiltration techniques by the end users for added security. Moreover, presence of key players is providing ample growth opportunities for the market growth. However, Asia-Pacific is expected to witness highest growth rate during the forecast period, owing to rapid expansion of internet infrastructure across the region.

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COVID-19 had a positive impact on the data exfiltration techniques market. This is caused by the

increased data generation and rise in investments in edge data centers due to the growing demand for computing and storage resources to support 5G-enabled applications.

Moreover, different financial institutions adopted data exfiltration techniques due to rise in number of data breaches and lack of security within the organization to prevent unauthorized access to information. As a result, rise in number of data and security breaches during the COVID-19 pandemic drives the market growth. Furthermore, in the approaching years, it is anticipated that this aspect will present the data exfiltration techniques industry with numerous, very lucrative prospects.

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David Correa

Allied Market Research

+1 800-792-5285

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