

# Interakt Drives Blockchain Innovation Across India at IBT 2024

*Interakt leads at IBT 2024, with Aditya Tallapragada and Hema Dubey showcasing blockchain's role in Web3, healthcare, and digital transformation across India.*

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[/EINPresswire.com/](https://EINPresswire.com/) -- Interakt, a forerunner in digital transformation and blockchain solutions, recently made a significant impact at the India Blockchain Tour (IBT) 2024. The company's co-founder, [Aditya Tallapragada](#), and vice president of marketing, [Hema Dubey](#), were keynote speakers at the event, which was held in six major Indian cities. Their insightful presentations focused on the transformative potential of blockchain and Web3 technologies in fintech and other industries.

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India's blockchain revolution is not just an evolution; it's a bold transformation. We are witnessing a remarkable shift that will redefine digital landscape & empower industries to thrive in the future”

*Hema Dubey*

As a partner with Octalooop for the tour, Interakt played a pivotal role in showcasing the transformative power of blockchain in reshaping India's rapidly digitizing economy. The event provided a platform for Interakt to share its vision for the future of decentralized finance (DeFi), healthcare, and other blockchain-based solutions.

Aditya Tallapragada emphasized the importance of collaboration in driving blockchain innovation forward. He highlighted how Interakt's expertise can contribute to meaningful advancements in this space.

Hema Dubey reflected on her experience during the tour, stating, “Partnering with Octalooop for IBT 2024 has been an incredible journey. Each city brought its own unique energy, and engaging with blockchain enthusiasts and innovators across India highlighted the extraordinary progress we are making in this space. Interakt remains committed to driving blockchain technologies that will catalyze significant change across industries, shaping the future of India's digital economy.”



Interakt IBT Tour 2024 Keynote Speaker

Her sessions explored blockchain's critical role in fintech and other industries, focusing on decentralized finance, secure data management, and tokenized reward systems etc. She emphasized blockchain's potential to enhance transparency, streamline operations, and reduce costs across various sectors.



Glimpse of India Blockchain Tour 2024

### Key Takeaways from our Tour Discussions:

- A major theme throughout the tour, is the foundational role communities play in Web3 ecosystems. Whether it's decentralized finance or tokenized assets, community engagement and collaboration are driving forces in Web3

- Discussions focused on the critical shift from traditional web technologies to decentralized Web3 platforms,

examining how this transition is reshaping digital ecosystems across industries.

- Exploring the concept of decentralized ownership, how Web3 will revolutionize content creation, distribution, and ownership, giving creators more control over their intellectual property

- Discussed strategies for leveraging social media platforms, including Twitter, to engage with the Web3 community, build brand presence, and drive innovation.

- With blockchain's rapid growth comes the need for clear regulations. The tour delved into the regulatory landscape in India and worldwide, exploring the implications for Web3 projects and decentralized finance (DeFi).

- Discussion on the differences in managing financial products versus blockchain-based solutions, especially in terms of user experience, security, and scalability.

- Investors shared their perspectives on the future of blockchain startups, offering guidance to Web3 founders on securing funding and navigating the evolving landscape.

- The intricacies of token creation, launch, and regulation were discussed, providing a roadmap for Web3 startups to successfully bring tokenized products to market.



India Blockchain Tour : 6 Major cities

These discussions reflect the vibrant and evolving nature of the Web3 ecosystem. Interakt's participation in IBT 2024 underscores its commitment to driving innovation and contributing to the growth of [blockchain technology](#).

As India continues to establish itself as a key player in the global blockchain arena, Interakt remains dedicated to leveraging its expertise to drive digital transformation and unlock the full potential of Web3 technologies.

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Interakt

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