

UAE Third-Party Logistics Market Poised for Significant Growth | Astute Analytica

UAE third-party logistics market was valued at US\$ 3,940.9 Million in 2022 and is projected to attain a market valuation of US\$ 6,529.7 Million by 2030



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The expansion of e-commerce, coupled with increased demand for efficient supply chain solutions, is driving the growth of the 3PL market in the UAE. Companies are increasingly outsourcing logistics functions to specialized providers, allowing them to focus on core competencies and enhance operational efficiency.

Manufacturers and retailers are constantly looking for ways to improve their bottom line, and one effective strategy is to focus on their core competencies and outsource non-core tasks like logistics. By partnering with a Third-Party Logistics (3PL) provider, businesses can achieve specialized production and distribution in the market, while also maximizing the use of their transportation assets and achieving economies of scale.

By using a 3PL service, businesses can avoid the costly and time-consuming process of developing their own shipping and fulfillment network. 3PL providers have the expertise and

resources to handle transportation and distribution operations efficiently, allowing businesses to focus on what they do best.

Additionally, because a 3PL provider serves multiple clients, businesses can benefit from economies of scale and lower costs throughout the logistics chain. By outsourcing logistics tasks to a 3PL, businesses can save time, money, and resources while also improving production and distribution.

In summary, partnering with a 3PL provider allows manufacturers and retailers to focus on their core competencies, promote specialized production and distribution, maximize the use of transportation assets and achieve economies of scale. It also enables them to avoid the expensive and time-consuming process of building their own shipping and fulfillment network and benefit from economies of scale.

Key factors contributing to this growth include advancements in technology, the rise of smart logistics solutions, and the UAE's strategic geographic location as a trade hub. Additionally, the government's support for logistics and infrastructure development further enhances the market's potential.

- SAG logistic
- DHL International GmbH
- FedEx
- RAK Logistics
- Emirates Logistics LLC
- Global Shipping & Logistics Company
- Al-futtiam Logistics
- Freightworks
- Ceva Logistics
- Mohebi Logistics
- Consolidated Shipping Services group
- KUEHNE+NAGEL INC.
- Other Prominent Players

As businesses seek to optimize their supply chains and improve customer satisfaction, the demand for 3PL services is set to soar in the coming years. Industry players are encouraged to leverage innovative technologies and expand service offerings to capture a larger share of this thriving market.

The UAE Third Party Logistics (3PL) market is sub-segmented into:

By Service

- Procurement
- o Contract Software/ Systems
- Storage
- o Public warehousing
- o Contract warehousing
- o Specialist storage
- o High-security storage
- o Value-Added Warehousing
- · Order fulfilment
- o Dedicated Contract Carriage (DCC)
- Transportation
- o Domestic Transportation Management
- o International Transportation Management
- o Drayage
- o Cross-Docking
- o Intermodal Transport
- o Drop Deck and Lowboy Transport
- o Other
- Other Services
- o Freight Forwarding
- o Reverse Logistics
- o Environmentally Controlled Freight
- o Consolidation and Deconsolidation

By Customer Type

- B2B
- o LSP (Logistics Service Providers)
- o Carriers
- o CEP (Courier/Express/Parcel)
- B2C
- o CEP (Courier/Express/Parcel)

By Mode of Transport

- · Railways
- Waterways
- Roadways
- o LTL
- o FTL
- o Express
- Airways

By End Use

Industrial

- o Automotive
- o Heavy Industry
- o Agriculture
- o Food & Beverage
- o Paper & Pulp
- o Chemicals
- o Others
- Commercial
- o Post & parcel
- o Retail
- o Ecommerce
- o Packers & Movers
- o Enterprises
- Consumers
- o Relocation & Shifting
- o Vehicle Movement

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