

Drone Training and Education Services Market Size Expected to Reach \$18 Billion by 2032

The growth of the global drone training and education services is driven by factors such as surge in adoption of drones across various industries



skilled drone operators with specialized skills, and rise in government initiatives and support. However, evolving rules and regulations within the drone industry, and high cost of training resources hamper the growth of the market. On the contrary, technological advancement in drone design, and integration of AI and VR in training services are expected to offer remunerative opportunities for the expansion of the drone training and education services market during the forecast period.

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Drones have become integral tools in firefighting operations in South Korea, particularly in challenging terrains such as mountainous areas, where their advanced aerial search functions aid in locating and rescuing individuals. Therefore, integration of virtual reality improves safety and provides a controlled setting for operators to build confidence and skills. The integration of AI provides real-time feedback during VR training sessions, with algorithms assessing an operator's performance and delivering immediate insights into areas that need improvement. This personalized feedback aids operators in identifying and correcting mistakes, accelerating the learning process.

Fixed-wing drones operate with different principles compared to multirotor drones. Training services provide specialized knowledge, ensuring operators understand the unique characteristics, aerodynamics, and flight dynamics of fixed-wing UAVs. Fixed-wing drones are often used for large-scale mapping, surveying, and monitoring. Training services help operators optimize flight planning, including waypoint navigation, coverage patterns, and efficient data collection strategies. The growth of the global drone market, including increased adoption of fixed-wing drones, contributes to the <u>demand for training services</u>. As more industries recognize the benefits, there is a rise in need for skilled fixed-wing type drone operators, which is expected to drive the growth of the drone training and education services market.

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Hybrid drones are unmanned aerial vehicles (UAVs) that combine features of both fixed-wing and multirotor drones. These drones are designed to leverage the advantages of both configurations, offering increased versatility and efficiency in various applications. Hybrid drones possess the ability to perform vertical takeoff, negating the necessity for runways or specific launch infrastructure. This vertical takeoff and landing (VTOL) capability enables them to navigate and operate seamlessly in constrained spaces. These drones exhibit versatility, making them well-suited for a diverse array of mission profiles. There is an increasing demand for educational services to acquaint operators with the distinctive features and capabilities of these unmanned aerial vehicles (UAVs) as hybrid drone technology becomes prevalent.

These programs are generally designed to accommodate various drone types, from standard models to nano and micro drones. Participants gain insights into fundamental flight principles, legal obligations, and safety protocols. Certain providers extend specialized courses tailored for recreational and hobbyist drone operators. These courses typically delve into the essentials of drone piloting, offering guidance on the handling and operation of nano and micro drones for leisure activities

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Others include nano, micro and other drones. Nano and micro drones are compact and lightweight, often designed for indoor use or short-range outdoor flights. They are suitable for recreational purposes, education, and may have limited capabilities compared to larger drones. Numerous training programs include the foundational aspects of UAV technology, regulations, flight operations, and safety.

Based on the industry, the agriculture segment held the highest market share in 2022, accounting for more than one-third of the global <u>drone training and education services market</u>

<u>revenue</u>, and is estimated to maintain its leadership status throughout the forecast period as there is a surge in the demand for drone training courses offer guidance on precision farming methods empowered by drones, involving accurate resource application, mapping, and analysis for streamlined crop management. However, the construction segment is projected to hold the highest CAGR of 37.9% from 2023 to 2032, owing to increased prominence of drones in construction for their capacity to collect data, monitor sites, and enhance operational efficiency.

In addition, AI algorithms analyze individual learning patterns, allowing training programs to adapt based on each operator's specific needs. Hence, this tailored methodology enhances the effectiveness of the educational journey by catering to individual strengths and weaknesses, a factor poised to propel market expansion. Fixed-wing drones, known as fixed-wing unmanned aerial vehicles (UAVs), are characterized by a stable, unchanging wing structure akin to conventional airplanes. Unlike multirotor drones like quadcopters or hexacopters, which depend on several propellers for lift and maneuvering, fixed-wing drones employ a robust wing design for both lift and aerodynamic stability.

Based on region, North America held the highest market share in terms of revenue in 2022, accounting more than one-third of the drone training and education services market revenue, and is likely to dominate the market during the forecast period, as there is surge in adoption of drones across various industries, including agriculture, construction, surveying, and public safety. However, the Asia-Pacific region is expected to witness the fastest CAGR of 36.0% from 2023 to 2032, owing to an increase in demand for effective drone training and education services to facilitate military efforts due to the increase in demand for operators with specialized drone skills and rise in the utilization of drones across various industries.

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