

# Basketball Training Systems, Inc. (BTS) continues its expansion

*BTS is a leading licensor of youth basketball systems, programs, and curriculum used to operate a successful year-round youth basketball training business.*

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[Basketball Training Systems](https://www.basketballtrainingsystems.com), Inc. (BTS) [www.basketballtrainingsystems.com](https://www.basketballtrainingsystems.com) continues its expansion! We are proud to announce that:

- We will be opening 3 new locations in LA over the next 9 months;
- We recently announced that we have entered into a Master License Agreement with [Franchise India](#) to support the growth of BTS in India. Basketball is one of the fastest growing sports in India and our partner has deep experience growing a variety of franchises including bringing the first McDonald's to India! With over 1,200 employees, Franchise India has the resources to address this market of 1.5 billion people.
- Our Omaha-based Licensee has identified a location where it will be constructing its facility which is expected to be open in early 2025;
- Our Atlanta-based licensee has entered into discussions to open its location in early 2025.

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If you love basketball and share our mission to empower kids in your community with positive instruction, join our growing family of committed entrepreneurs. The ability to help kids learn how to overcome challenges and become peak performers on and off the court gets our partners waking up excited to get the chance to do it again every day! Your Passion and Our Systems equals success!

TAKE THE NEXT STEP TO OWN AND OPERATE A SUCCESSFUL YOUTH BASKETBALL BUSINESS!

Don't wait! Email us at [learnmore@basketballtrainingsystems.com](mailto:learnmore@basketballtrainingsystems.com) to set up a 15-minute introductory phone call with a member of the BTS team to discuss how you can get started today.

You can also learn more about BTS at [www.basketballtrainingsystems.com](http://www.basketballtrainingsystems.com)

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