

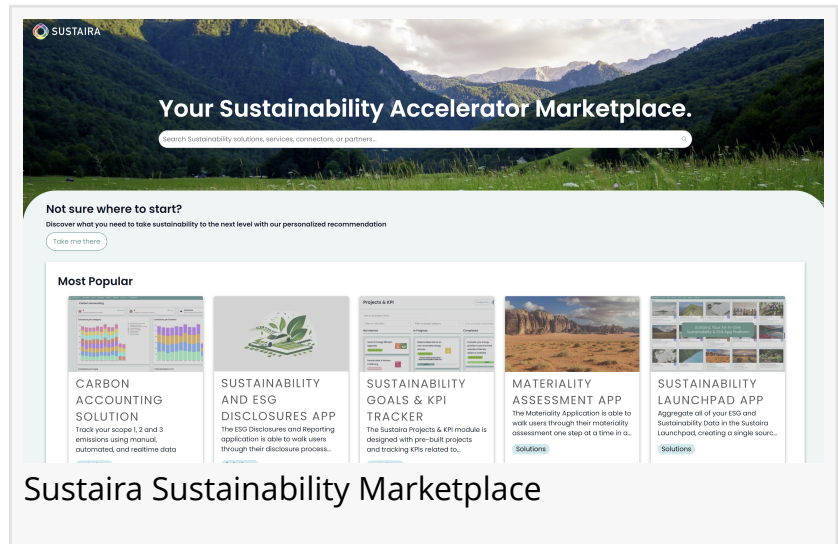
Sustaira Launches Sustainability SaaS And Services Marketplace to Accelerate Impact

Sustaira launches Sustainability Marketplace with Sustaira and partner solutions, services, and connectors to tackle Sustainability data management challenges.

BOSTON, MA, UNITED STATES,
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EINPresswire.com/ -- Today, [Sustaira](#) launches the [Sustaira Sustainability Marketplace](#) with over 150 Sustaira-built and partner solutions, services, partners, and 50+ connectors that

accelerate addressing Sustainability data aggregation and disclosure challenges.



Sustaira Sustainability Marketplace

Sustaira’s Sustainability Marketplace solutions include GHG-protocol based Carbon Accounting, Sustainability KPI tracking, CSRD disclosures, Suppliers Sustainability, ESG reporting, Materiality Assessments, Scope 3 scenario analysis, and many more. This rapidly growing portfolio includes tools that accelerate (net-Zero) Environmental initiatives and solutions addressing Social and Governance challenges, DEI insights, (supplier) risk monitoring, and compliance tracking.



The Sustaira Marketplace enables Sustainability leaders to rapidly assess & implement solutions, services, connectors, and partners, regardless of where they are in their Sustainability journey.”

Vincent de la Mar

One of the primary Sustainability challenges companies face is aggregating data from numerous disparate sources. To address this, Sustaira’s Sustainability accelerators include not only out-of-the-box solutions, app templates,

services, and widgets but also configurable connectors. Examples of connectors that rapidly collect data include Salesforce, SAP, Microsoft, Oracle, and building and energy software, such as Siemens Building X and Energy Star Portfolio Manager. Although Sustaira has its own flexible Carbon Accounting solution, the company also offers a GHG Carbon Ingestor and Integration Module to directly inject carbon data into the Sustaira platform, extending and unlocking more rigid Sustainability point solutions, such as IBM Envizi, Workiva, Enablon, Sphera, Sweep,

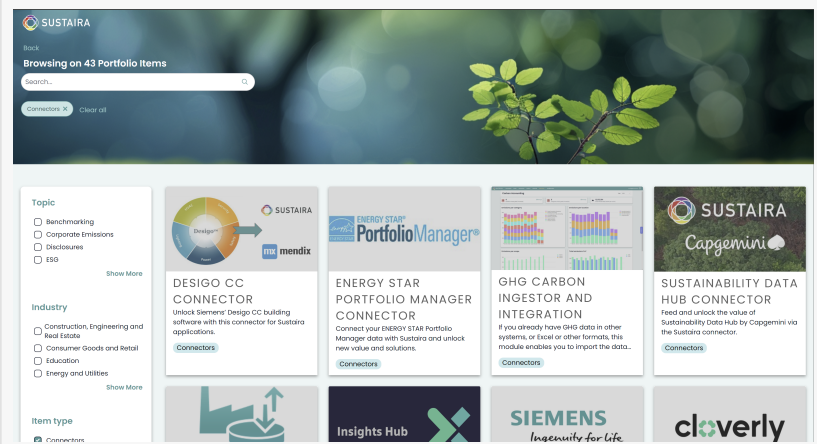
Watershed, Persefoni, and Greenly. Vincent de la Mar, Founder and CEO of Sustaira, highlights:

“The launch of the Sustainability Marketplace is an important milestone for Sustaira, as we facilitate two types of customers and we go beyond traditional Sustainability solutions such as Carbon Accounting. On one hand, we offer an end-to-end Sustainability Management Platform to support organizations starting their Sustainability journey. On the other hand, we have Enterprise customers where Sustaira extends rigid out-of-the-box (Sustainability) solutions, filling gaps and unlocking the value of existing investments with more agile and innovative Sustainability apps, for instance, those focused on CSRD compliance and Scope 3 transparency.”

Sustaira has a strong ecosystem with dozens of global implementation, solution and Sustainability advisory partners. The company's strategic partnership with Siemens and its low-code platform, Mendix, leads to innovative Sustainability projects and valuable customer engagements. Enabled by a Big Data, AI, and Sustainability collaboration with business and technology partner, Capgemini, Sustaira is able to provide global expertise and truly tailored Sustainability solutions, at scale, to large international enterprises.

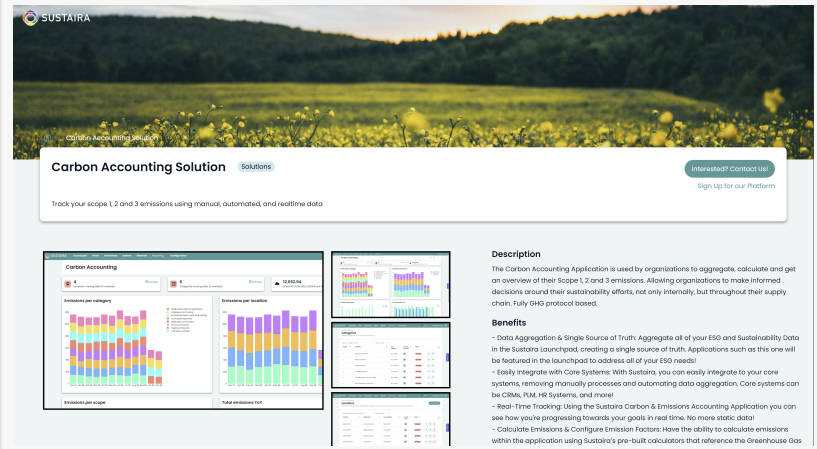
A growing number of these partners and customers are extending the Sustaira platform with co-created new solutions and services solving unique Sustainability challenges. Examples include customer Sellen Construction, with the Building Green Contractors Commitment app, and partner Capgemini, with half a dozen joint Sustainability solutions. Together with Capgemini Sustaira has developed a Carbon Visualizer, AI-enabled Net Zero forecaster and (scenario) planner which can sit on top of Capgemini's Sustainability Data Hub via a Sustaira connector. To enable this powerful ecosystem and to accelerate and further enhance Sustaira's unique value proposition for prospective customers, the company now offers the Sustaira Sustainability Marketplace.

“As international and local Sustainability (reporting) requirements are constantly changing, the



The screenshot displays the Sustaira Sustainability Marketplace interface. At the top, it shows 'Browsing on 43 Portfolio Items' with a search bar and a 'Connectors' button. Below this, there are several connector cards for different systems: 'DESIGN CC CONNECTOR' (unlocking Siemens' Design CC building software), 'ENERGY STAR PORTFOLIO MANAGER CONNECTOR' (connecting ENERGY STAR Portfolio Manager data), 'GHG CARBON INGESTOR AND INTEGRATION' (feeding GHG data from other systems), and 'SUSTAINABILITY DATA HUB CONNECTOR' (unlocking Capgemini's Sustainability Data Hub). There are also cards for 'Insights Hub', 'SIEMENS Inequality for Life', and 'cloverly'. A sidebar on the left allows filtering by Topic (Benchmarking, Corporate Emissions, Disclosures, ESG), Industry (Construction, Engineering and Real Estate, Consumer Goods and Retail, Education, Energy and Utilities), and Item Type.

Sustaira Sustainability Marketplace Connectors



The screenshot shows the 'Carbon Accounting Solution' page. It features a header with 'Carbon Accounting Solution' and a 'Solutions' tab. Below the header, there is a description: 'Track your scope 1, 2 and 3 emissions using manual, automated, and realtime data'. A 'Interested? Contact Us!' button is visible. The main content area includes a 'Description' section, a 'Benefits' section, and a 'Real-Time Tracking' section. The 'Description' section states: 'The Carbon Accounting Application is used by organizations to aggregate, calculate and get an overview of their Scope 1, 2 and 3 emissions. Allowing organizations to make informed decisions around their sustainability efforts, not only internally, but throughout their supply chain. Fully GHG protocol based.' The 'Benefits' section lists: 'Data Aggregation & Single Source of Truth: Aggregate all of your ESG and Sustainability Data in the Sustaira Launchpad, creating a single source of truth. Applications such as this one will be featured in the launchpad to address all of your ESG needs!', 'Easily Integrate with Core Systems: With Sustaira, you can easily integrate to your core systems, removing manually processes and automating data aggregation. Core systems can be CRM, PIM, HR Systems, and more!', and 'Real-Time Tracking: Using the Sustaira Carbon & Emissions Accounting Application you can see how you're progressing towards your goals in real time. No more static data!'. The 'Real-Time Tracking' section states: 'Calculate Emissions & Configure Emission Factors: Have the ability to calculate emissions within the application using Sustaira's pre-built calculators that reference the Greenhouse Gas'.

Sustaira Sustainability Marketplace Carbon Accounting

Sustaira Sustainability platform offers not only the necessary agility from a functional and technical perspective, but also from a solution implementation and guidance perspective via its Sustainability Marketplace and network of trusted partners. The Sustaira Sustainability Marketplace enables Sustainability leaders to rapidly assess and implement (custom) solutions, services, connectors, and partners they need, regardless of industry, size, or where they are in their Sustainability journey.”

To learn more about the Sustaira Sustainability Marketplace visit <https://marketplace.sustaira.com/>

Sustaira welcomes new talent, customers, and partners, so be sure to connect with us and learn more via <https://www.sustaira.com/introducing-sustaira>

About Sustaira

Sustaira is the Sustainability Platform and Marketplace for Sustainability solutions, services, connectors, and partners. Sustaira is on a mission to accelerate Sustainability initiatives by enabling and empowering Sustainability leaders to make their organizations more Sustainable. Faster. Imagine a world where cutting edge technology and Sustainability domain expertise are combined, going beyond goal setting, data gathering, and reporting. Sustaira makes it actionable, accountable, scalable, and rewarding. Sustaira: Your Sustainability Accelerator.

Vincent de la Mar

Sustaira

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