

# Unleash Entrepreneurial Potential with 'Idea Climbing: How to Build the Support System for Your Next Big Idea'

CHICAGO, IL, UNITED STATES, September 5, 2024 /EINPresswire.com/ -- For those looking to start a new business, expand an existing venture, or launch a new service, "Idea Climbing: How to Build the Support System for Your Next Big Idea" by Mark J. Carter stands out as the ultimate resource for achieving these goals. This essential guide provides entrepreneurs with a clear and actionable roadmap to turn innovative ideas into reality. Mark J. Carter's expertise delivers practical insights and strategic advice, equipping readers with the tools needed to build a robust support system and successfully navigate the path to business success.

"Idea Climbing" focuses on the 8 Pillars of Idea Climbing, offering a comprehensive blueprint that eliminates confusion and empowers entrepreneurs to take decisive action. Drawing from over 22 years of research and in-depth interviews with successful individuals and companies, Carter reveals the strategies that are essential for success. These include creating a compass to guide your entrepreneurial journey, developing meaningful mentorship experiences, and launching impactful marketing campaigns.

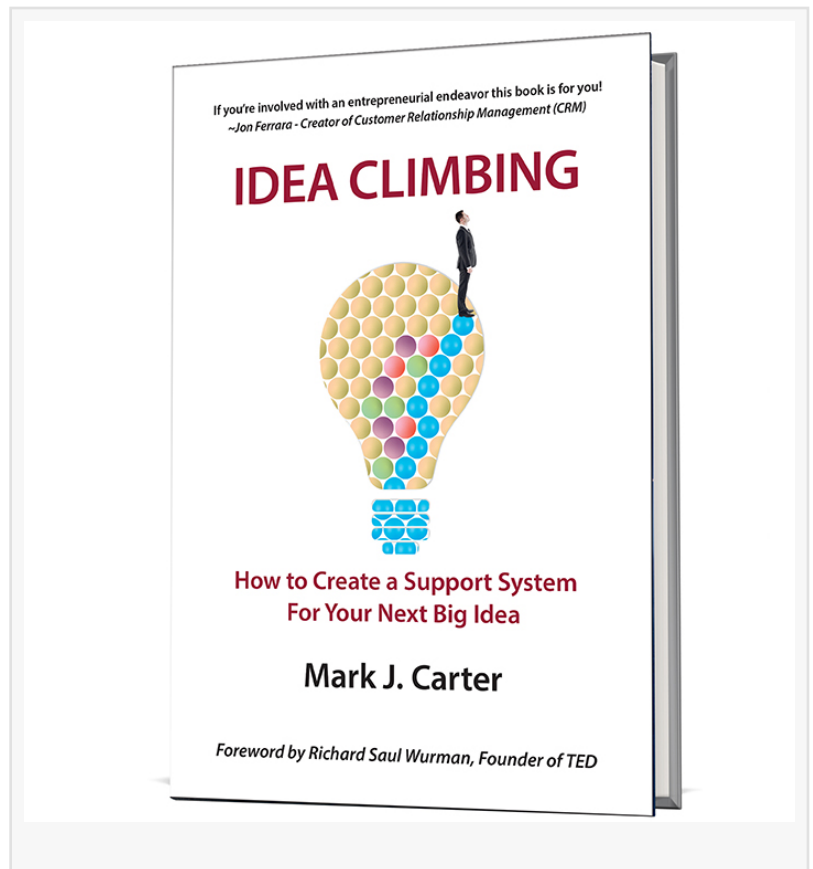
In a world where great ideas often fall into the abyss of uncertainty, "Idea Climbing" stands out as a beacon of clarity and guidance. It teaches readers how to build bridges over idea gaps and create opportunities for collaboration and growth. Carter's approach is practical and easy to follow, transforming challenges into successes and enabling entrepreneurs to share their genius



with the world.

Mark J. Carter's book is more than just a guide; it's a call to action for anyone who has ever had a big idea but didn't know how to make it happen. The book is filled with real-world examples and actionable insights, making it an invaluable tool for anyone looking to navigate the complexities of entrepreneurship.

Don't let your ideas remain dormant or get lost in a sea of uncertainty. Instead, equip yourself with the strategies and support systems you need to bring them to life. "Idea Climbing: How to Build the Support System for Your Next Big Idea" is available now. Start your journey towards entrepreneurial success today!



About the Author:

Mark has always been curious about how successful people got where they are in life. He has been interviewing successful people for 25 years and posting interviews online for 12 of those years. Each interview is a "how to" interview which means as a viewer/reader/listener you get actionable advice about how to grow personally and professionally.

Mark's other projects include events and marketing initiatives. He has collaborated with TED's founder Richard Saul Wurman to create a world-class conference and helped with branding for the world's largest chapter of Meeting Professionals International (MPI). He has launched book tours and events for New York Times best-selling business authors, helping them share their big ideas with the world. Mark still enjoys interviewing people and posts many of the interviews on his YouTube station ([www.MarkJCarterTV.com](http://www.MarkJCarterTV.com)), his Idea Climbing podcast and Idea Climbing internet radio show.

Mark's interviews culminated in his book, "[Idea Climbing: How to Create a Support System for Your Next Big Idea](#)".

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Link to the book: [Idea Climbing: How to Create A Support System for Your Next Big Idea](#)

## Ernelita Dacumos and Steve Steele: Experts in Personal and Professional Development

Ernelita Dacumos, known as Ernie, is an Independent Certified Coach, Facilitator, Trainer, and Speaker with the Maxwell Leadership Certified Team, boasting over 10 years of experience in the healthcare industry. Passionate about personal growth, Ernie transformed from a "shy introvert" who stuttered in public speaking to a "confident introvert" leading masterminds, workshops, and speaking engagements. Her journey from a perfectionist with a victim mentality to a self-loving, action-oriented confidence mentor highlights her dedication to empowering others. Ernie aims to create safe spaces for personal development and show that continuous growth is achievable through commitment. Visit her website at [confidentlyyou.club](https://confidentlyyou.club).

Steve Steele, an Executive Director of The John Maxwell Team, is certified to facilitate, speak, train, and coach in leadership development, professional skills, and personal growth. With a diverse background spanning 25 years in non-profit leadership and over 23 years in corporate environments, Steve is well-equipped to enhance productivity, performance, and profitability. Trained by John Maxwell and his esteemed faculty, Steve offers exclusive content for leadership, coaching, and corporate training. He holds degrees in Music Performing Arts and Biblical Theology from Baptist Bible College, an EXMBA from Colorado Tech University, and certifications in Executive Management and Business Administration. As a seasoned facilitator and motivator, Steve's goal is to inspire and transform leaders, driving positive change in corporations, businesses, churches, and non-profit organizations. Discover more about Steve at [johncmaxwellgroup.com/stevesteele](https://johncmaxwellgroup.com/stevesteele).

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