

Real World Data (RWD) Market Forecast Industry Market Size and Growth Forecast 2024 - 2031 | Syneos Health Inc

global real world data (RWD) market size is projected to grow from US\$ 1.59 Bn in 2023 to US\$ 4.07 Bn by 2030, at a CAGR of 14.4%.

BURLINGAME, CA, UNITED STATES, September 5, 2024 /EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "[Global Real World Data \(RWD\) Market 2024, Growth Opportunities, and Forecast](#)" provides actionable insights on Healthcare IT industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.

The Research report on Real World Data (RWD) Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.



**Market Research Report
2024**

COHERENT MARKET INSIGHTS Industry Analysis, Future Trends
with Top Company Profiles
By 2031

CMI Report Include

- Technology Outlook
- Regional Outlook
- Industry Dynamics
- Key Opportunities
- Competitive Landscape

Real-world Data (RWD) Market

opportunities

- Growing Regulatory Acceptance: Recent regulatory approvals in the EU and US pave the way for wider RWD use in clinical trials and medical device research.
- Asia-Pacific's Rise: China, Japan, and South Korea are investing heavily in national healthcare databases, opening new frontiers for data partnerships.
- Longitudinal Data Insights: Linking real-world and clinical trial data provides a longitudinal view of treatments, uncovering insights on safety, effectiveness and more.
- Real-World Evidence 2.0: Advanced analytics on combined data sets is empowering AI/ML applications like predictive healthcare and personalized medicine.
- Data Monetization Models: Innovative licensing and revenue-sharing partnerships allow biopharma and healthcare providers to generate new income streams from their data assets.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

By Component: Services, Datasets, (Clinical settings Data, Claims & Billing Data, Pharmacy Data, Registry-Based Data, Patient-Powered Data)

By Application: Drug development and approvals, Market access and reimbursement/coverage decisions, Post-market surveillance, Clinical research, Other applications

By End User: Pharmaceutical and medical device companies, Healthcare payers, Healthcare providers, Government agencies, Others

- By Regions and Countries

- o North America

- o Europe

- o Asia-Pacific

- o South America

- o Middle East & Africa

Following are the players analyzed in the report:

- IQVIA Holdings Inc.
- Optum Inc. (a subsidiary of UnitedHealth Group)
- Cerner Corporation
- Flatiron Health Inc.
- IBM Corporation
- Tempus Labs Inc.
- Syneos Health Inc.
- Evidera Inc.
- Palantir Technologies Inc.
- SAS Institute Inc.

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Real World Data (RWD) Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Real World Data (RWD) Market on each country.

The research provides answers to the following key questions:

- 1.What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
- 2.What are the key driving forces responsible for shaping the fate of the Real World Data (RWD) market during the forecast period?
- 3.Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Real World Data (RWD) market?
- 4.What are the prominent market trends influencing the development of the Real World Data (RWD) market across different regions?
- 5.What are the major threats and challenges likely to act as a barrier in the growth of the Real World Data (RWD) market?
- 6.What are the major opportunities the market leaders can rely on to gain success and

profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Real World Data (RWD) and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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Author of this marketing PR:

Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

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Coherent Market Insights is a global market intelligence and consulting organization that provides syndicated research reports, customized research reports, and consulting services. We are known for our actionable insights and authentic reports in various domains including aerospace and defense, agriculture, food and beverages, automotive, chemicals and materials, and virtually all domains and an exhaustive list of sub-domains under the sun. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

Mr. Shah

Coherent Market Insights Pvt. Ltd.

+1 206-701-6702

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