

# VIDA MARKS THE CLOSE OF NATIONAL BACK TO SCHOOL MONTH BY HONORING ADULT LEARNERS

*Providing Adult Education And Job Training, VIDA Helps Raise Hourly Wages From \$5.70 To \$22.96 For Rio Grande Valley Resident Participants.*

MERCEDES, TX, UNITED STATES, August 30, 2024 /EINPresswire.com/ -- As the nation wraps up celebrating National Back to School Month, Valley Initiative for Development and Advancement (VIDA) shines a spotlight on the significance of adult learners and the lifelong journey of education.



For over three decades, VIDA has led efforts to build a skilled workforce in the Rio Grande Valley, serving as a lifeline for low-income, unemployed, and underemployed residents. The nonprofit organization provides the education and training needed to secure high-skilled and high-wage jobs through its comprehensive support system. VIDA'S resources, including tuition assistance, textbooks, tools, uniforms, childcare, transportation, and job placement, are designed to remove life's most common barriers and create pathways to success.

"At VIDA, we envision a future where every adult learner has the opportunity to build a better life for themselves and their families," said President & CEO Felida Villarreal. "By investing in their education, we're not just changing individual lives—we're revitalizing entire communities."

Offering programs in high-demand fields like health information technology, welding, plumbing, engineering, cybersecurity, digital media design and more, the organization has a 96% persistence rate as a testament to its success. The impact of VIDA's programs is significant, with a return of \$15.69 to the community for every \$1.00 invested.

Prior to participating in VIDA, the average hourly wage for participants was \$5.70. After completing their training, this average rises to \$22.96, demonstrating the transformative effect of the program on both individuals and the local economy. The increased earnings of VIDA

graduates have also contributed to a reduction in dependence on public welfare, enhancing local economic growth and filling workforce gaps.

In addition to technical training, VIDA emphasizes the development of soft skills through group sessions on employability, resume preparation, interviewing, financial management, and study skills. These wrap-around services equip participants with the knowledge, skills, and commitment necessary to succeed in the workforce long-term. The organization's commitment to transparency, cross-sector collaboration, and strategic partnerships has made it a cornerstone of economic empowerment in the region.

VIDA's work highlights the importance of adult education and the critical role it plays in building a brighter future for Rio Grande Valley and beyond. For more information about VIDA and its programs, please visit [www.vidacareers.org](http://www.vidacareers.org).

#### ABOUT VIDA:

Valley Initiative for Development and Advancement (VIDA) is a nonprofit organization committed to empowering Rio Grande Valley residents through education and training, enabling them to secure high-skilled, high-wage jobs. Over the past three decades, VIDA has supported more than 6,000 economically disadvantaged residents in completing career training programs in high-demand fields, leading to self-sufficiency. With a 96% persistence rate, VIDA offers comprehensive support, including tuition assistance, tools, and job placement, to eliminate barriers and pave the way for success. The organization's impactful work has garnered recognition from the Institute for Women's Policy & Research (IWPR), Hispanics in Philanthropy, Fast Company, Nonprofit PRO among others. To learn more about VIDA, visit [www.vidacareers.org](http://www.vidacareers.org) or call (956) 903-1900.

Lanetra King

IndieKater PR

lanetra.king@indiekater.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/739627206>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.