

Small Business Owners Invited to Exclusive Event Hosted by ActionCOACH South Kansas City

Join ActionCOACH in Overland Park to learn how to stop discounting and start emphasizing value, boost profitability, and enhance your business strategy.

OVERLAND PARK, KANSAS CITY, USA, August 20, 2024 /EINPresswire.com/ -- Micro and small business owners, solopreneurs and partners, are invited to an exclusive event on Thursday, August 29 in Overland Park, Kansas City.

This in-person gathering, hosted by Coach Joe Quero, the owner of [ActionCOACH South Kansas City](#), is designed to help businesses of all industries move beyond the pressure of discounting to remain competitive and start focusing on showcasing their true value.

Coach Joe Quero, a certified ActionCOACH from the #1 business coaching franchise, has dedicated his career to helping local businesses thrive. This event is tailored for business owners who are tired of constantly lowering prices and want to learn how to shift their focus from price to value, ultimately boosting profitability while maintaining healthy margins.

Event Highlights:

[Move Beyond Discounts](#): Learn strategies to emphasize your business's unique value over cutting prices.

Boost Profitability: Discover methods to keep your margins intact while staying competitive in



KANSAS CITY BUSINESS WORKSHOP

Leveraging **Quality & Value** in Your Business

\$15 ticket

Thursday, August 29th
2:30PM-4:00PM

Aspiria NOW
6550 Sprint Parkway
Overland Park, KS 66211

Action COACH
BUSINESS COACHING
South Kansas City

The flyer features a circular portrait of Coach Joe Quero, a man in a suit holding a coffee cup. Below the title is a photograph of a workshop in progress, showing a presenter at a podium and an audience seated at tables. A QR code is positioned to the left of the Action COACH logo.

your market.

Enhance Strategies: Gain actionable tips and insights that you can implement immediately to improve your business approach.

Who Should Attend:

This event is ideal for small business owners, including franchise owners, service providers, contractors, martial arts centers, and others with annual sales revenue ranging from \$150,000 to \$750,000.



Attendees will have the opportunity to network with peers from a variety of industries, share experiences, and collaborate on ideas to drive success.

Event Details:

“

Joe is an amazing trainer and he gives some great seminars for business owners, like me, who need that extra guidance and encouragement.”

Raymond Falvey

Date: Thursday, August 29

Time: 2:30pm - 4pm CDT

Location: 6550 Sprint Parkway, Overland Park, KS 66211

Tickets: \$15 each

Includes: Snacks, coffee, and beverages

Networking: Bring your business cards to connect with fellow business owners

Registration:

To secure a spot at this transformative event, visit [Eventbrite](#) or contact ActionCOACH South Kansas City. Space is limited, so early registration is encouraged.

Don't miss this opportunity to learn from one of the leading business coaches in the industry and take your business to the next level by focusing on value, not just price.

About Coach Joe Quero:

Coach Joe Quero is the owner of ActionCOACH South Kansas City and a certified business coach with a passion for helping small businesses succeed. With years of experience guiding companies to greater profitability and success, Coach Joe is committed to empowering business owners to achieve their goals.

For more information about the event or to schedule a consultation with Coach Joe Quero,

please contact ActionCOACH South Kansas City at info@actioncoachkansascity.com or 816-677-6347.

Nicole Crocker
Small Business Marketing Solutions
+1 760-885-7456
[email us here](#)

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