

AndaSeat Kaiser 4 Triumphs at 2024 Design Awards, Celebrate with Back-to-School Deals

SAN FRANCISCO, WASHINGTON, UNITED STATES, August 9, 2024 /EINPresswire.com/ -- AndaSeat is proud to announce that the [Kaiser 4](#) gaming chair has been awarded the prestigious Gold Medal at the 2024 French Design Awards. The Kaiser 4 not only secured the top honor but also achieved recognition in three specific categories: Excellence in Product Design, Best Ergonomic Design, and Excellence in Innovative Design.

Award-Winning Features of the Kaiser 4

The Kaiser 4 stood out to the judges for several key reasons:

Exceptional Ergonomic Design: The chair's four-way lumbar support and 5D armrests were highlighted for their ability to provide unparalleled comfort and support during extended periods of use. These features are specifically designed to enhance user experience, reducing fatigue and improving posture.

Innovative Functionality: The magnetic headrest and customizable adjustments reflect

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We're honored by this recognition, and it motivates us to continue innovating and delivering exceptional comfort and design for our customers.”

Lin Zhou, CEO of AndaSeat

AndaSeat's commitment to advancing ergonomic design.

These innovative features offer users the flexibility to tailor the chair to their specific needs, making it a standout product in the gaming chair market.

Aesthetic Appeal: The Kaiser 4's overall design successfully merges functionality with visual appeal, making it not only a tool for comfort but also a stylish addition to any gaming setup.



Celebrating Excellence with Back-to-School Discounts

In celebration of this prestigious recognition, AndaSeat is excited to offer a special Back-to-School promotion running from August 1 to August 31. During this period, customers can enjoy a \$30 discount on all products available on the AndaSeat website. This means the award-winning Kaiser 4 is now available for \$539 (previously \$569), and the Kaiser 3 Pro is priced at \$479 (down from \$549).

This promotion is an excellent opportunity for students, gamers, and professionals to upgrade their seating with AndaSeat's industry-leading ergonomic designs. Whether preparing for long study sessions or intense gaming marathons, AndaSeat chairs are designed to provide the ultimate comfort and support.

A Message from AndaSeat's CEO
Lin Zhou, CEO of AndaSeat, shared his thoughts on this milestone achievement: "We are incredibly honored to receive such prestigious awards, which validate our continuous efforts to push the boundaries of product design and user experience. The recognition of the Kaiser 4 inspires us to keep innovating and striving for excellence. We hope our Back-to-School promotion allows more people to experience the unparalleled comfort and quality of our chairs."

About AndaSeat

AndaSeat is a global leader in ergonomic gaming furniture, known for its commitment to innovation and quality. With a focus on designing products that enhance user well-being and performance, AndaSeat continues to set new standards in the industry. The company's products, including the award-winning Kaiser series, are crafted to meet the needs of both gamers and professionals around the world.



Caroline Chen

AndaSeat

+86 139 2232 2347

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