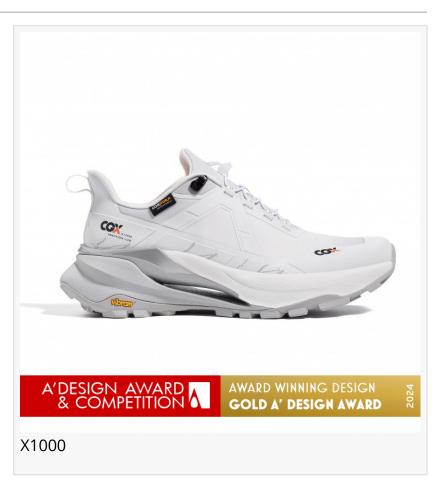


## X1000 by Cgx Shanghai Sporting Goods Co., Ltd. Wins Gold in A' Footwear and Fashion Awards

Cgx Shanghai Sporting Goods Co., Ltd.'s X1000 outdoor sneakers recognized with prestigious A' Design Award in Footwear, Shoes and Boots Design category

COMO, CO, ITALY, August 6, 2024
/EINPresswire.com/ -- The highly
respected A' Design Award, one of the
world's most prestigious design
competitions, has announced Cgx
Shanghai Sporting Goods Co., Ltd. as a
Gold winner in the Footwear, Shoes
and Boots Design category for their
innovative X1000 outdoor sneakers.
This recognition highlights the
significance of the X1000 design within
the competitive footwear industry and
celebrates its status as a pioneering
and influential creation.



The X1000 outdoor sneakers address a

growing demand for footwear that seamlessly transitions between urban environments and outdoor activities. By aligning with current trends and user needs, the X1000 design offers a practical solution that resonates with modern consumers. This recognition from the A' Footwear and Fashion Awards underscores the design's relevance and potential to shape industry standards and practices.

Setting the X1000 apart is its unique blend of style and functionality. The sleek, fashionable design incorporates a hollowed sole for dynamic aesthetics and lightweight comfort. Simultaneously, the sneakers feature a stable support structure, cushioning technology, and an all-terrain anti-slip design for optimal performance. The X1000 also utilizes waterproof, ecofriendly, breathable, and anti-odor materials, ensuring a superior wearing experience across diverse conditions.

The Gold A' Design Award serves as a testament to Cgx Shanghai Sporting Goods Co., Ltd.'s commitment to innovation and excellence. This recognition is expected to inspire the brand's future design endeavors, fostering continued exploration and boundary-pushing within the footwear industry. The X1000's success motivates the Cgx Shanghai Sporting Goods Co., Ltd. team to maintain their dedication to crafting high-quality, forward-thinking footwear solutions.

X1000 was designed by Guanghui Wang, Miao He, Allen Sun, and the talented team at Cgx Shanghai Sporting Goods Co., Ltd.

Interested parties may learn more about the award-winning X1000 outdoor sneakers at: <a href="https://competition.adesignaward.com/ada-winner-design.php?ID=152573">https://competition.adesignaward.com/ada-winner-design.php?ID=152573</a>

## About Cgx Shanghai Sporting Goods Co., Ltd.

Cgx Shanghai Sporting Goods Co., Ltd. is a China-based company specializing in the design, production, and sales of outdoor travel supplies. With a strong sales team, professional technical team, and the support of China's light industry power craftsman, Mr. Chen Guoxue, the company is committed to providing high-quality outdoor travel products to a new generation of Chinese consumers. Cgx Shanghai Sporting Goods Co., Ltd. has offline sales stores throughout Shanghai, Jiangsu, Hubei, and other regions, reflecting its growing presence in the market.

## About Golden A' Design Award

The Golden A' Design Award is a prestigious recognition granted to designs that exhibit exceptional innovation and significantly impact their target audience. Recipients of this award are celebrated for their visionary approach, remarkable skill, and ability to advance the boundaries of art, science, design, and technology. The rigorous selection process involves blind peer review by an expert jury panel, ensuring winning designs meet stringent criteria such as innovative material use, aesthetic appeal, comfort consideration, durability, environmental impact, market relevance, production feasibility, functionality, ergonomics, user experience, cultural sensitivity, originality, and social impact. The Golden A' Design Award serves as a benchmark for excellence, inspiring future generations of designers in the Footwear, Shoes and Boots Design category.

## About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. Now in its 16th year, the A' Design Award spans all industries and welcomes entries from countries worldwide. The competition's ultimate aim is to create a better world by showcasing pioneering designs that positively impact society. Through a rigorous blind peer-review process, entries are evaluated by an influential jury panel of design professionals, industry experts, journalists, and academics based on pre-established criteria. By celebrating remarkable achievements and providing a global platform for recognition, the A' Design Award drives the cycle of inspiration and advancement in design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and

participate with their projects at: <a href="https://goldenfootwearawards.com">https://goldenfootwearawards.com</a>

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