

Revolutionizing the Art World: U do Web Builder Introduces Innovative Art Product

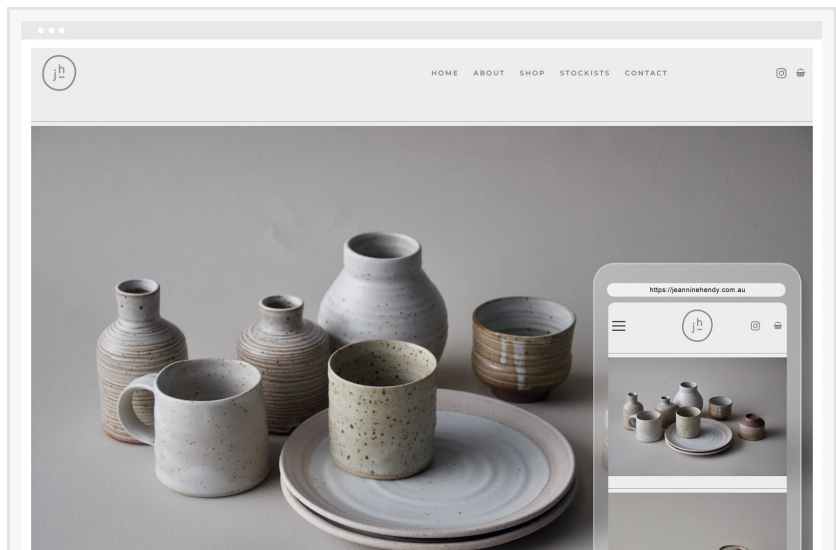
MELBOURNE, VICTORIA, AUSTRALIA, August 5, 2024 /EINPresswire.com/ -- [U do](https://www.udoweb.com/), the smart web builder platform, is proud to launch its latest dedicated art product, designed to empower artists in managing and showcasing their artworks online. This new tool offers a comprehensive suite of features that cater to the diverse needs of artists, from exhibiting and selling their art to organizing events and promoting their work through effective email marketing.

Streamlined Art Management for the Modern Artist

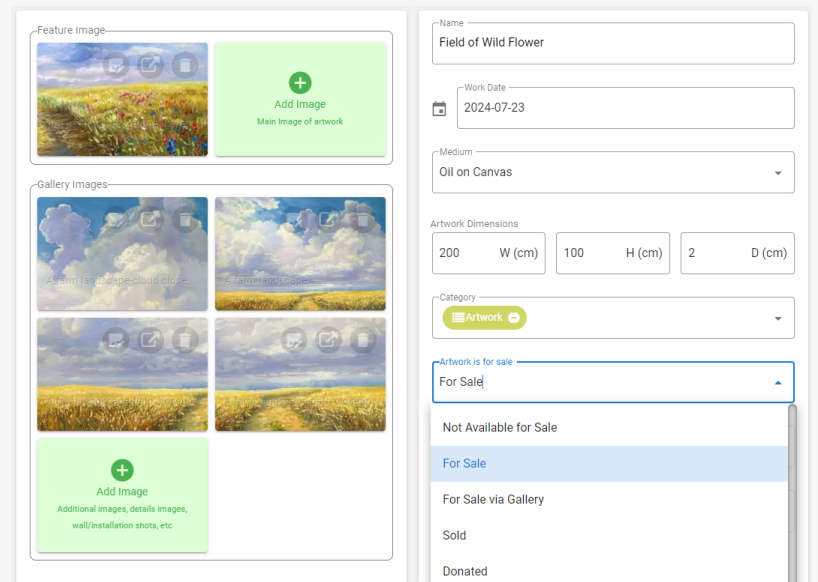
Artists face the challenge of creating captivating pieces and efficiently managing and promoting their online presence. U do's art product is designed to address this challenge by providing artists with a user-friendly platform to add and manage their artwork seamlessly. With the ability to upload images and specify the medium, dimensions, and prices, artists can effortlessly build a professional online portfolio.

Sell Art Online with Ease

One of the standout features of U do's art-specific product is its integrated e-commerce capabilities. Artists can list their artworks for sale directly on their websites, providing potential



Perfect for any creative



Feature Image

Gallery Images

Name: Field of Wild Flower

Work Date: 2024-07-23

Medium: Oil on Canvas

Artwork Dimensions: 200 W (cm) 100 H (cm) 2 D (cm)

Category: Artwork

Artwork is for sale: For Sale

Not Available for Sale

For Sale

For Sale via Gallery

Sold

Donated

Sell your art online

buyers with a smooth purchasing experience without the need to go anywhere else, keeping all the profits for themselves. This functionality is essential for artists looking to expand their reach and tap into the global art market without needing third-party platforms or intermediaries.

Archive and Preserve Artworks

Artists often need a reliable way to archive and preserve their works. U do's platform offers a robust archiving system that allows artists to catalogue their pieces, ensuring that their art is well-documented and easily accessible for future reference. This feature is invaluable for artists who wish to keep a comprehensive record of their creative journey.

Provenance and Authenticity

Provenance is crucial in the art world, and U do's art product addresses this need by allowing artists to include detailed provenance information for each piece. By documenting the history and ownership of their artworks, artists can enhance the value and credibility of their collections, providing buyers with confidence in the authenticity of their purchases.


Showcase Exhibitions and Events

U do's art product is not just about managing and selling artworks; it also empowers artists to showcase their exhibitions and events. Artists can create dedicated pages for their exhibitions, complete with detailed descriptions, works on display, dates, and locations providing maps and links to exhibitions. This feature helps artists promote their events and attract a wider audience, enhancing their visibility in the art community.

Sell Tickets and Offer Art Classes

In addition to exhibitions, U do's platform enables artists to sell tickets to their events directly from their websites. Whether it's an art show, a gallery opening, or a workshop, artists can manage ticket sales effortlessly. Moreover, artists who offer art classes can use the platform to schedule and promote their classes, providing potential students with an easy way to book sign up and pay online.

Effective Promotion through Email Marketing



'DIPINTI RECENTI'
18 Oct 2023 – 31 Oct 2023
West End Art Space
112 Adderley Street,
West Melbourne Victoria 3003

OPENING RECEPTION: 19 OCTOBER, 6-8 PM

[View Exhibition](#)

ARTIST STATEMENT:

Making this work has been both liberating and a bit scary. I have always wanted to see the reality of things with a liberal interpretation. Now I find that when a painting is too preconceived it becomes boring – there has to be an element of risk taking and new painting challenges. The differences between this body of work and the last are driven by trying to disrupt conventions of representation.

Working with oil on rough clear primed cotton has allowed me to explore a new dimension. The canvas is a heavier weave than what I have been used to, and this changes the character of the depiction as well as the painting overall. The method of priming is different too, presenting an absorbent surface that requires more paint and vigorous brush techniques, whilst allowing softer outlines. All new challenges!

My aim is to increase a sense of abstraction and so avoid falling into straight forward illustration.

– Cally Lotz

Promote Exhibitions

Promotion is key to an artist's success, and U do's art product offers powerful email marketing tools to help artists build and maintain a loyal following. Artists can create and manage a database of contacts, segment their audience, and send targeted email campaigns to promote their latest works, exhibitions, and events. This feature ensures that artists can stay connected with their audience and keep them engaged with regular updates.

Building a Community of Art Lovers

U do's art product is designed to foster a sense of community among artists and art enthusiasts. By providing a platform that combines art management, e-commerce, event promotion, and email marketing, U do enables artists to connect with their audience on a deeper level. This holistic approach not only enhances the artist's online presence but also cultivates a loyal community of art lovers.

Empowering and helping Artists online

"The launch of our dedicated art product marks a significant milestone for U do," said Ross Munro, Owner of U do. "We understand the unique challenges that artists face today, and our goal is to provide them with the tools they need to succeed. Our platform is designed to simplify the process of managing and promoting art online, allowing artists to focus on what they do best – creating beautiful works of art."

A Platform Built for Artists, by Artists

U do's commitment to the art community is reflected in the design and functionality of its art product. The platform was developed with input from artists, galleries, and art professionals to ensure that it meets the specific needs of the art world. From intuitive design tools to powerful marketing features, U do's art product is built to support artists at every stage of their career.

Edit & Update from any Device

U do offers artists the flexibility to update their websites from any device, including mobile phones, directly through the website itself. This eliminates the need for any third-party app downloads, making it convenient for artists to manage their online presence on-the-go. Whether uploading new artwork, adjusting prices, or promoting upcoming exhibitions, artists can effortlessly keep their websites current and engaging, no matter where they are.

Join the Revolution

U do invites artists to join the revolution and experience the benefits of its dedicated art product. With its comprehensive suite of features and user-friendly interface, U do is poised to become the go-to platform for artists looking to elevate their online presence and connect with a global

audience.

For more information about U do's dedicated art product visit udo.net.au/Artist-Website-Designers or contact our support team at help@udo.net.au.

About U do

U do is a leading web builder platform that empowers individuals and businesses to create stunning websites with ease. With a focus on innovation and user-centric design, U do offers a range of tools and features that cater to the unique needs of various industries, including art, retail, trades and building, business services, and more. U do is committed to helping users achieve their online goals and succeed.

Contact:

Ross Munro
U do Web Builder
+61 3 9510 7477
media@udo.net.au

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/733001243>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.