

The Multiple Myeloma Research Foundation, Road to Victories, begins this August through the California Wine Country

Patients, caregivers, doctors, pharma partners, and supporters will collectively conquer thousands of cycling miles to accelerate a cure.

NORWALK, CT, UNITED STATES, August 1, 2024 /EINPresswire.com/ -- On August 24, the Multiple Myeloma Research Foundation, Inc. (MMRF), the largest nonprofit in the world solely focused on accelerating a cure for each and every multiple myeloma patient, will launch the eighth installment of their annual endurance cycling program, [Road to Victories](#).

“

We are so grateful to these dedicated cyclists and are inspired by their determination to help us defeat myeloma. We thank Johnson & Johnson for their continued support.”

Michael Andreini, President and Chief Executive Officer of the MMRF.

The program has witnessed the triumphant rides of 160 individuals, including 31 myeloma patients. Riders also include caregivers, healthcare professionals, family members, and Johnson & Johnson employees.

Sponsored by Johnson & Johnson, the [MMRF Road to Victories](#) program has not only fostered physical

endurance but also served as a powerful platform for raising funds.

With over \$2 million raised since the program began in 2017, every dollar contributed through the Road to Victories initiative directly supports the MMRF's tireless efforts to accelerate a cure for myeloma.

The MMRF Road to Victories team will gather in San Francisco and embark on an incredible six-day cycling route through the legendary Napa Valley and Sonoma vineyards. Riders are coming from across the country including: Chicago, San Francisco, Sacramento, Denver, Washington DC, Cleveland, Columbus, and Pennsylvania. This adventure through California Wine Country offers endless opportunities for challenge and adventure, with exhilarating elevation gains, incredible vistas, and rewarding accomplishments.

“We are so grateful to these dedicated cyclists and are inspired by their determination to help us

defeat myeloma. We thank Johnson & Johnson for their continued support of this important program, which helps us fund critical research, raise awareness, and empower patients," said Michael Andreini, President and Chief Executive Officer of the MMRF. "We remain committed to taking calculated risks and driving innovation through collaboration with our partners. We will continue to do great things on behalf of myeloma patients everywhere."

"At Johnson & Johnson, we believe in a future where multiple myeloma is no longer a life-threatening disease, but a curable condition," said Tyrone Brewer, President, U.S. Hematology at Johnson & Johnson Innovative Medicine. "Our longstanding partnership with the MMRF and the Road to Victories program exemplifies our shared commitment to bring hope and progress to the multiple myeloma community. Together, we have the potential to accelerate treatments and redefine what's possible for multiple myeloma patients."

One hundred percent of funds raised by participants through Road to Victories directly supports the MMRF's efforts to fuel the next generation of treatments and cures for myeloma.

The Road to Victories program enabled the MMRF to:

- Commit over \$600 million and direct nearly 90% of the total funds to research and related programs.
- Help bring 15+ FDA-approved therapies to market, which have tripled the life expectancy of myeloma patients.
- Open nearly 100 clinical trials.
- Collect thousands of samples and tissues from a diverse array of patients.
- Build CoMMpass, one of the largest genomic datasets for any cancer.

Please [visit the Road to Victories website](#) for cyclists' bio and ride schedules and donate. To learn



ROAD TO VICTORIES
Accelerating Progress
in Multiple Myeloma

**Achieving Victories
Over Cancer**

MMRF MULTIPLE MYELOMA
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2024 Road to Victories: California Wine Country
August 24-30, 2024

more about the MMRF, visit www.themmr.org.

Multiple Myeloma Research Foundation (MMRF) is the largest nonprofit in the world solely focused on accelerating a cure for every multiple myeloma patient. We drive the development and delivery of next-generation therapies, leverage data to identify optimal and more personalized treatment approaches and empower myeloma patients and the broader community with information and resources to extend their lives. Central to our mission is our commitment to advancing health equity so that all myeloma patients can benefit from the scientific and clinical advances we pursue. Since our inception, the MMRF has committed over \$600 million for research, opened nearly 100 clinical trials, and helped bring over 15 FDA-approved therapies to market, which have tripled the life expectancy of myeloma patients.

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