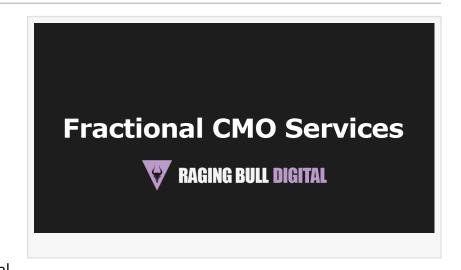


## Fractional CMO Services Now Offered at Raging Bull Digital for US-based Companies

Raging Bull Digital's fractional CMO services provide businesses with expert marketing guidance without the high costs of a full-time CMO.

MINNEAPOLIS, MINNESOTA, UNITED STATES, July 31, 2024 /EINPresswire.com/ -- Raging Bull Digital, a Twin Cities-based digital marketing company, announces the launch of its new <u>Fractional CMO</u> services. Fractional CMO and fractional



leadership roles have grown recently in the business sector offering companies of all sizes the ability to navigate with a leaner corporate bench. This new offering aims to provide businesses with access to top-level marketing expertise without the commitment and cost of hiring a full-time Chief Marketing Officer (CMO).

With the ever-evolving landscape of digital marketing, organizations are constantly seeking ways to stay ahead of the competition. However, hiring a full-time CMO can be a significant financial burden for many businesses. Raging Bull Digital's Fractional CMO services offer a cost-effective solution for organizations to access the expertise of a CMO without the high salary and benefits package, on a contractual basis.

The process of utilizing Raging Bull Digital's Fractional CMO services is simple and efficient. The agency's Founder, Samuel J. Koza will work closely with the organization on a part-time basis to understand their goals, target audience, and current marketing strategies. He'll then develop a customized plan to help the organization achieve its marketing objectives. This may include developing a comprehensive marketing strategy, implementing digital marketing campaigns, providing ongoing support and guidance, or simply filling the leadership role of guiding parallel teams and departments.

"We are excited to offer our Fractional CMO services to organizations looking to elevate their marketing efforts," said Samuel Koza, CEO of Raging Bull Digital. "I feel we can bring a wealth of knowledge and expertise to the table, and we are confident that our services will help businesses

achieve their marketing goals and drive growth."

Raging Bull Digital's Fractional CMO services are now available for businesses from start-ups to C-level organizations. Interested businesses can learn more about this offering and request a consultation by visiting the Fractional CMO Services section of their website. With this new service, Raging Bull Digital continues to solidify its position as a dedicated, boutique leader in the digital marketing industry.

## About Raging Bull Digital

Raging Bull Digital is a boutique digital marketing agency, remotely based in the western suburbs of the Minneapolis area. As "Digital Footprint Specialists" the agency specializes in website design, <u>SEO Strategy</u>, Local SEO, and marketing consulting. Raging Bull Digital - Create a Digital Footprint That Dominates Your Space and Converts Leads.

Samuel Koza
Raging Bull Digital LLC
+1 651-343-2080
email us here
Visit us on social media:
Facebook
X
LinkedIn
Instagram

This press release can be viewed online at: https://www.einpresswire.com/article/731997302

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.