

USEA Press Briefing To Probe Existential Crisis Facing Utilities

The United States Energy Association will hold its next virtual press briefing on Aug. 7 at 11 a.m. EDT.

WASHINGTON, DC, USA, July 30, 2024 /EINPresswire.com/ -- The electric utility industry is enduring an existential crisis.



The nation's electricity supply is more precarious than it has ever been at a time when reliability is needed most, due to rising severe weather."

Llewellyn King

Day in, day out it is under threat from aberrant weather and from wildfires, even as it meets unprecedented demand growth in many regions. Also, there is the ever-present concern about cyberattack or gunfire attacks on substations.

When it comes to recovery, the supply chain is stretched, whether the need is for transformers or new bucket trucks.

In the news: Houston has just recovered from Hurricane Beryl and wildfires are raging in California and Canada.

This is against the background of utilities switching from fossil fuels to renewables and against protracted heat emergencies and extreme and unpredictable cold in areas which have no tradition of it. The words "heat dome" and "polar vortex" have entered the utility lexicon and look like they will remain there.

To explain the situation and to offer remedies — both in hardening the system against these perils and in rapid storm remediation -- the United States Energy Association will hold a virtual press briefing on Wednesday, Aug. 7, at 11 a.m. EDT. [USEA](#) President and CEO Mark Menezes will be on hand to offer his expertise and will preside. The briefing has been organized and will be moderated by journalist Llewellyn King.

As usual in these USEA virtual press briefings, a panel of top-tier experts will be interviewed by senior journalists who cover energy.

The aim of these briefings is to give the journalists on the panel and those in the virtual audience a story they can write that day or information they can bank for future stories.

The briefings, which are broadcast live on Zoom, run an hour and are free. The public is welcome and can submit questions on the Zoom chat function.

King said, "The nation's electricity supply is more precarious than it has ever been at a time when reliability is needed most, due to rising severe weather."

For the Aug. 7 briefing, the experts are:

Elliot Mainzer, President and CEO, CallISO

Pablo Vegas, President and CEO, ERCOT

Todd Hillman, Senior Vice President and Chief Customer Officer, MISO

David Naylor, President and CEO, Rayburn Electric Cooperative

Ravi Seethapathy, Executive Chairman, Biosirus Inc.

Timothy Unruh, Director, National Association of Energy Service Companies

David Owens, President, Da'VAS

Scott Aaronson, Senior Vice President Security and Preparedness, Edison Electric Institute

The reporters:

Jennifer Hiller, The Wall Street Journal

Ken Silverstein, Forbes

Matt Chester, Energy Central

Peter Behr, E&E News

Adam Clayton Powell III, PBS

[REGISTER](#) here:

https://us02web.zoom.us/webinar/register/WN_YCs8aZ9iR4Oj32ypUPypLw#/registration

The USEA is a non-lobbying, fuel-neutral organization based in Washington, D.C. It was founded 100 years ago as the U.S. chapter of the World Energy Council. USEA President and CEO Mark Menezes is a former deputy secretary of energy.

Llewellyn King

White House Media LLC

+1 202-441-2702

llewellynking1@gmail.com

Visit us on social media:

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/731704820>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.