

The Superyacht Sip Worth \$185,000: Presenting Yacht Life Vodka ALTA

*The World's Most Exclusive, Premium,
Custom Crafted Vodka PLUS The World's
Most Expensive Cocktail, Available ONLY
on One Charter Superyacht*

FORT LAUDERDALE, FL, UNITED STATES,
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Imagine savoring a limited edition
vodka so exclusive it is only available in
one location - aboard a single charter
superyacht. This is the one-of-a-kind
experience being offered by Yacht Life
Vodka®, the flagship consumable brand
from The Quintessential Yachtsman™,
and the luxurious superyacht ALTA
with their new collaboration - the
limited edition luxury spirit, [Yacht Life
Vodka ALTA](#).

The Ultimate in Luxury from Sip to
Ship

Yacht Life Vodka ALTA's unparalleled
tasting experience is more than just a
distinctively sophisticated liquor - it is a
statement of status and prestige. To enjoy
this liquid luxury, one must be a charter
guest aboard superyacht ALTA, a 144'
superyacht with a base charter rate of
\$185,000 USD / €185,000 EUR per week.

The distinctive wheat based recipe is
courtesy of a former distiller at one of
South Florida's oldest distilleries in
partnership with the brand, and the recipe
will not be replicated. Only 840 bottles
are in existence, and once they are gone,
so is this one-of-a-kind vodka.

The World's Most Expensive Cocktail

Not only is Yacht Life Vodka ALTA the
world's most exclusive vodka, but on board
the crew is also



Presenting Yacht Life Vodka ALTA, the world's most
exclusive vodka, available ONLY on Superyacht ALTA.
Photo by Ryan Cohen

serving up a signature drink, the Alta-nate Reality, created by one of the most awarded bartenders in the United States today, Rob Husted. The cocktail will only be available aboard superyacht ALTA, making it one of the world's most expensive cocktails to experience. It is truly "A Taste of the Good Life".

The 'Spirit' of The Quintessential Yachtsman

The Quintessential Yachtsman™, parent company to [Yacht Life Brands, LLC](#), was founded in 2022 by esteemed yacht designer Patrick Knowles guided by his personal experience in creating genuine yachting lifestyles for yacht owners the world over. Knowles defined The Quintessential Yachtsman™ not as an individual, but rather a state of mind and lifestyle. This concept guided the formation of Yacht Life Brands, LLC, to embody a fresh and innovative perspective of the yachting lifestyle, and brought about the first spirit offering, Yacht Life Vodka®.

"ALTA is thrilled to partner with The Quintessential Yachtsman™ to offer charter guests an experience they can't find anywhere else in the world," said superyacht ALTA's Captain Iain Patterson.

A Voyage of Inspiration

"Built with charter and world cruising in mind, ALTA is one of the premiere charter yachts in her size range," said Liliana Lopez, Head of Charter Management US at [IYC](#). "After having undergone an extensive refit, led by award-winning superyacht designer Patrick Knowles, it only makes sense to continue to push the envelope and find exclusive ways of providing guests with a truly exceptional experience. As the yacht's exclusive central agent, I believe this partnership embodies the uniqueness of the ALTA experience and is a true testament to the owner's and crew's desire to guarantee guests receive the most out of their luxury charter vacation while onboard."

"At Yacht Life Brands we strive to continually expand the possibilities of the yachting lifestyle without sacrificing quality or tradition," stated Marketing Director Emily Taffel, "This collaboration showcases the owner of yacht ALTA's desire to push the boundaries of expectation exceeding luxury experiences for their guests as well."

For more information and/or media coverage on Yacht Life Vodka ALTA or associated Yacht Life Vodka® brands, contact Emily@yachtlifevodka.com or visit YachtLifeVodkaAlta.com

About Yacht Life Brands, LLC

Yacht Life Brands, LLC was created in 2023 under the parent company, The Quintessential Yachtsman™ in Fort Lauderdale, Florida, the yachting capital of the world, to expand the possibilities of luxury specific to the yachting world. The brand is guided by the desire to develop sophisticated, high-end, consumable products and services for discerning clientele all over the world, beginning with the flagship offering, Yacht Life Vodka®.

About IYC

IYC is an international yachting company and one of the largest worldwide, with over 160 passionate professionals based in 15 strategically located offices around the globe. We are committed to expanding our network of offices, employing the best professionals in the industry, and investing in the development of proprietary software solutions, to provide our clients with an unrivaled service of the highest industry standard. We offer forward-thinking advice, insight, and support to yacht owners, buyers, charterers, and captains worldwide.

Emily Taffel

Yacht Life Vodka

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