

Sunflower Seeds Market Size to Worth Around 1.55 billion USD by 2031 | Corteva, Inc., Groupe Limagrain, Kws Saat Se

The global sunflower seeds market was valued at US\$ 31,668.1 Mn in 2020 and is expected to reach US\$ 61,460.2 Mn by 2027

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/EINPresswire.com/ -- Market Overview:

Sunflower seeds are edible kernels found inside the sunflower heads and are a highly nutritious snack. They contain high amounts of Vitamin E, proteins, and essential nutrients. Sunflower seeds are consumed as snacks or used for extraction of edible oils.



Sunflower Seeds Market Trend

Market Dynamics:

The global sunflower seeds market is estimated to witness high growth over the forecast period owing to increasing health awareness among consumers regarding the various health benefits of sunflower seeds such as reduced risk of cardiovascular diseases. Sunflower seeds are high in vitamin E content which helps protect cells from free-radical damage and promotes heart health. They are also a rich source of proteins, fibers, magnesium, and essential fatty acids which further aid in weight management and lowering cholesterol levels. Additionally, rising demand for sunflower-extracted edible oils used in various food applications is also fueling the market growth.

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Growing demand for non-GMO and organic sunflower seeds offers opportunities

The rising consumer preference for non-GMO and organic food products is creating new opportunities for players in the sunflower seeds market. There is increasing demand for sunflower seeds that are grown without the use of genetically engineered seeds and chemical pesticides. Organically grown sunflower seeds command a higher price in the market. To cash in on this demand, companies are expanding their offerings of non-GMO and organic varieties. For instance, some suppliers market specific product lines focused only on organic sunflower seeds. The premiumization trend is allowing companies to charge higher prices for certain organic and non-GMO products and attract health-conscious consumers. This emerging demand segment can help drive the future growth of the sunflower seeds market.

Increasing adoption of innovative packaging to influence market trends

Innovative packaging solutions are an important trend influencing the sunflower seeds market. Packaging plays a vital role in product visibility and purchase decisions by attracting consumers. Vendors are investing in creative packaging designs, packaging innovations for on-the-go consumption, and re-sealable features to make products more convenient and appealing. Some examples include re-closable stand-up pouches, miniature snack packs, bags that hold a single or two servings, and multipacks for bulk purchases. Modified atmosphere packaging techniques are also gaining traction for enhancing product freshness. The rising packaging innovations catering to changing consumer needs and preferences of young buyers will continue to impact trends in the global sunflower seeds market positively over the coming years.

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Top Companies Featured in This Report:

- Corteva Inc.
- Groupe Limagrain
- Kws Saat Se & Co. Kga
- Takii Co. Ltd.
- Sakata Seed Corporation
- Syngenta AG
- BASF S.E.
- Advanta Seeds
- Pannar (Pty) Ltd.
- Nuziveedu Seeds
- Hazera.

Market Segmentation:

By Product Type:

□ By Seed Type: Open Pollinated & Heirloom Seeds and Hybrid Seeds

Key Regions/Countries Classified as Follows:

- » North America (U.S., Canada, Mexico)
- » Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)
- » Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)
- » South America (Brazil, Argentina, Rest of SA)
- » Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

Key Inquiries Addressed in this Report include:

- What was the size of the Sunflower Seeds Market in 2024, and what is the projected value by 2031?
- What is the present global market landscape for the Sunflower Seeds Market?
- What strategies offer optimal opportunities for growth maximization in the business?
- What recent trends are shaping the Sunflower Seeds Market?
- How does the market share of Sunflower Seeds Market revenue, sales, and size vary across specific geographical regions?
- Who are the prominent industry players in the Sunflower Seeds Market?
- Which segment of the Sunflower Seeds Market is experiencing heightened demand?

The report also delves into the competitive landscape, key players, trade patterns, industry value chain, recent news, policies, and regulations. Should you have any inquiries or require customization options, please don't hesitate to contact us.

In summary, whether you're engaged in manufacturing, distribution, or investment within the Sunflower Seeds sector, this report furnishes invaluable insights into market segments, drivers, challenges, investment prospects, regional dynamics, major players, growth strategies, prevailing trends, and hurdles influencing the industry's expansion.

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