

# Pediatric Supplements Market Segments, Drivers, Restraints, And Trends For 2024-2033

*The Business Research Company's Pediatric Supplements Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, July 24, 2024 /EINPresswire.com/ -- The [pediatric supplements market](#) has experienced robust growth in recent years, expanding from \$3.65 billion in

2023 to \$3.92 billion in 2024 at a compound annual growth rate (CAGR) of 7.4%. The growth in the historic period can be attributed to rise in incidence of nutritional deficiencies in infants and children, rise in demand for children's health supplements, increased consumer awareness, increased awareness of health benefits, e-commerce growth.



The pediatric supplements market size is expected to see strong growth in the next few years. It will grow to \$5.25 billion in 2028 at a compound annual growth rate (CAGR) of 7.6%.”

*The Business Research Company*

## Strong Future Growth Anticipated

The pediatric supplements market is projected to continue its strong growth, reaching \$5.25 billion in 2028 at a compound annual growth rate (CAGR) of 7.6%. The growth in the forecast period can be attributed to rising demand for supplements with purified protein, increasing healthcare expenditure, rising awareness of pediatric health, increasing health and wellness trends, growing population of children.

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## Growth Driver Of The Pediatric Supplements Market

The growing prevalence of nutritional deficiencies is expected to propel the growth of the pediatric supplement market going forward. Nutritional deficiencies refer to a lack of essential nutrients required for growth, development, and overall health. The increasing consumption of highly processed foods, which are often low in vital nutrients and high in empty calories, sugars,



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and unhealthy fats, contributes significantly to nutritional deficiencies. Pediatric supplements help to prevent nutritional deficiencies in newborns and children by providing essential nutrients from their diets.

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### Major Players And Market Trends

Key players in the pediatric supplements market include Nestlé S.A., Archer Daniels Midland Company, Pfizer Inc., BASF SE, Johnson & Johnson (JNJ), The Procter & Gamble Company, Bayer AG.

Major pediatric supplement companies are focusing on developing natural and organic ingredients for children, such as vitamin D and probiotic drops, to cater to the increasing demand for healthier options. Vitamin D and probiotic drops are dietary supplements designed to provide infants and young children with essential nutrients for their growth and development.

### Segments:

- 1) By Product Type: Vitamins, Minerals, Probiotics, Omega-3 Fatty Acids, Amino Acids, Other Product Types
- 2) By Form: Gummies, Chewable, Liquids, Powders, Tablets, Other Forms
- 3) By Distribution Channel: Pharmacies, Supermarkets Or Hypermarkets, Online Retailers, Specialty Stores, Other Distribution Channels
- 4) By Age Group: Infants, Toddlers, Middle Childhood, Adolescents
- 5) By Application: Immunity Enhancement, Brain And Cognitive Support, Bone And Teeth Support, Gastrointestinal Support, General Well-being, Other Applications

### Geographical Insights: North America Leading The Market

North America was the largest region in the pediatric supplements market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the pediatric supplements market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

### Pediatric Supplements Market Definition

Pediatric supplements are specially formulated products designed to provide essential vitamins, minerals, and nutrients to infants, children, and adolescents. These supplements cater to the specific nutritional needs of growing bodies during different stages of childhood development. Pediatric supplements are dietary supplements intended to supplement the diet of children and adolescents up to age 18.

[Pediatric Supplements Global Market](#) Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Pediatric Supplements Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on pediatric supplements market size, [pediatric supplements market drivers and trends](#), pediatric supplements market major players, pediatric supplements competitors' revenues, pediatric supplements market positioning, and pediatric supplements market growth across geographies. The pediatric supplements market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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