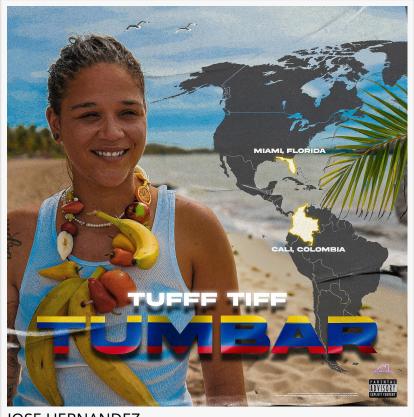


## An Electric Fusion of Latin and American Styles – TUFFF TIFF Unveils Second Spanish Single 'BEBE' after the hit 'Tumbar'

Miami-based R&B and Hip-Hop sensation TUFFF TIFF pays homage to her roots with a refreshing, bold, and innovative sound

HIALEAH MIAMI LAKES, FLORIDA, UNITED STATES, July 27, 2024 /EINPresswire.com/ -- Miami-based artist and singer TUFFF TIFF is making waves in the music industry with the release of her Spanish-language single, "Tumbar." Inspired by the classic Colombian party anthem "La Vamo A Tumbar" featuring Grupo Saboreo, this new track is available on all digital platforms and showcases TUFFF TIFF's innovative fusion of Latin and American styles.

"Tumbar" marks a significant return to TUFFF TIFF's roots, as she revisits the music that shaped her childhood and



**IOSE HERNANDEZ** 

adolescence. "I grew up listening to it at every family gathering until late at night, when everyone was dancing, drinking, and having fun. It is simply a must-have song for any kind of party. It is a classic," she says. This new single is a testament to her ability to infuse contemporary R&B and Hip-Hop with traditional Latin rhythms, creating a sound that is both nostalgic and modern.

This past year, TUFFF TIFF released the music video for her first bilingual track, "BEBE," on YouTube. The video is expected to enhance her growing reputation as an artist who seamlessly blends English and Spanish in her music. As she prepares to conclude the year with her debut EP, TUFFF TIFF is poised for even greater success and recognition.

TUFFF TIFF's artistic journey extends beyond music. She has ventured into the fashion industry with her brand Merch X TUFFF TIFF, offering fans a unique way to connect with her creative

vision. Additionally, she is actively involved in promoting music events and supporting new artists in both Colombia and the United States, showcasing her dedication to fostering talent and cultural exchange.

Despite Spanish not being her first language, TUFFF TIFF's commitment to her roots is evident in her music. "I was raised playing soccer in Miami, Florida in a Colombian household, so it's great for me to start singing in Spanish and really go back to my roots. My grandmother, who is from Medellin, would be extremely proud if she was still alive today," she reflects. Her ability to sing in multiple languages, including introducing some Korean elements, highlights her versatility and broad appeal.

As the year progresses, TUFFF TIFF promises more surprises and successes for her fans. Her new music project and fashion ventures are just the beginning of what is shaping up to be an exciting career. For more information, to check out her music, or to follow her journey, visit her official website <a href="www.tuffftiff.com">www.tuffftiff.com</a> and social media channels @tuffftiff. Fans and media are also encouraged to contact her for interviews, reviews, and collaborations. TUFFF TIFF is not just an artist; she is a movement, and the best is yet to come.

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## **ABOUT**

TUFFF TIFF is an R&B and Hip-Hop artist known for her fresh and innovative sound that blends multiple musical styles. Raised in a Colombian family in Miami, Florida, she draws heavily on her cultural heritage, bringing a unique flavor to her music that resonates with a diverse audience. With her contagious personality and dynamic musical approach, TUFFF TIFF is rapidly growing her fan base and establishing herself as a rising star in the industry.

In addition to her musical talents, TUFFF TIFF has caught the attention of influential industry figures such as Hip-Hop icon Trina and Joy Young of VH1's Love & Hip Hop: Miami. Her local success has landed her on prominent radio stations like Power 96.5 FM in Miami, further solidifying her presence in the music scene.

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