

# Global Electronic Cash Register Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company's Electronic Cash Register Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 22, 2024 /EINPresswire.com/ -- The global electronic cash register market is projected to grow from \$16.62 billion in 2023 to \$18.66 billion in 2024, at a



compound annual growth rate (CAGR) of 12.3%. This growth is driven by an increase in checkout terminals, adoption by small and medium-sized enterprises (SMEs), a focus on consumer convenience, the modernization of the retail industry, and rising consumer spending. The market is expected to reach \$29.79 billion by 2028, at a CAGR of 12.4%, supported by factors



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such as increasing internet penetration, digital payments, mobility demands, contactless payments, and rising consumer expectations.

Increasing Adoption of Contactless Payments Drives Market Growth

The growing adoption of contactless payments is significantly contributing to the expansion of the electronic cash register market. Contactless payments offer secure,

fast, and convenient transactions by simply tapping or waving a payment device near a point-of-sale (POS) terminal. This method enhances security and hygiene, which is crucial in today's market. For example, the Banking & Payments Federation Ireland (BPFI) reported a 31% increase in contactless payments spending in 2022, totaling \$19.42 billion (€17.9 billion). This surge underscores the rising demand for secure and efficient payment options, driving market growth.

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#### Key Players and Market Innovations

Major companies in the electronic cash register market, such as Samsung Electronics Co. Ltd., Dell Technologies Inc., and Panasonic Corporation, are focusing on advanced technological solutions. Innovations include Android and cloud-based functionalities that enhance flexibility and streamline operations. For instance, Ingenico, in collaboration with TurningCloud, launched the AECR C9 in June 2022. This Android-based electronic cash register features dual 15.6-inch touchscreens and integrates secure payment terminals, offering a modern and efficient solution for merchants.

### Major Trends Shaping the Market

Key trends in the electronic cash register market include:

- •Innovative Technologies: Emphasis on Android and cloud solutions.
- •Mobile Payment Integration: Growing incorporation of mobile payment functionalities.
- •Data Analytics and Business Intelligence: Advanced tools for analyzing customer behavior.
- •Cloud-Based POS Solutions: Adoption of flexible and scalable POS systems.
- •Artificial Intelligence: Integration of AI for enhanced business operations and customer interactions.

#### Market Segmentation

•By Type: Stationary, Portable

•By Application: Oil and Gas, Refining, Power Generation, Chemical

•By End-User: Retail, Hospitality

## Geographical Insights: Asia-Pacific Leading the Market

Asia-Pacific was the largest region in the electronic cash register market in 2023 and is expected to continue its dominance due to rapid technological advancements and increasing adoption of electronic cash registers in various sectors. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

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# <u>Electronic Cash Register Global Market Report 2024</u> from TBRC covers the following information:

- •Market size data for the forecast period: Historical and Future
- •Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- •Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Electronic Cash Register Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on electronic cash register market size, electronic cash register market drivers and trends, electronic cash register market major players, competitors' revenues, market positioning, and market growth across geographies. The electronic cash register market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports covering 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model - Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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