

## Cultura by Gabriel Costa Wins Iron A' Design Award in Building Materials and Construction Components Design Category

Innovative Concrete Wall Tile Design, Cultura, Receives International Recognition in the A' Design Awards

COMO, ITALY, July 19, 2024
/EINPresswire.com/ -- The A' Design
Award, a highly respected international
design competition, has announced
Cultura by Gabriel Costa as the
recipient of the Iron A' Design Award in
the Building Materials and
Construction Components Design
category. This prestigious recognition
highlights the significance of Cultura's
innovative design within the building
components industry, acknowledging
its contribution to advancing design
standards and practices.

Cultura's award-winning design holds particular relevance for professionals



in the building components sector, as well as potential customers seeking innovative and high-quality solutions. By seamlessly aligning tiling lines in every direction and offering a diverse array of configurations without repetition, Cultura addresses common challenges faced in the industry. This recognition validates the design's practical benefits and showcases its potential to inspire future trends and advancements in building materials and construction components.

Cultura stands out in the market through its unique approach to tile design, drawing inspiration from the artistic heritage of the ancient pre-Columbian Jama Coaque culture. The design comprises four distinct tiles that can be rotated and combined to create a wide variety of patterns reminiscent of the tribe's roller stamp designs. This creative solution not only adds visual interest but also ensures a seamless alignment of tiling lines, enhancing both the aesthetic appeal and functionality of the product.

The Iron A' Design Award recognition serves as a testament to Gabriel Costa's commitment to innovation and excellence in the building components industry. This achievement is expected to inspire future projects and designs that push the boundaries of creativity and functionality, while also motivating the <u>Castaa</u> team to continue their pursuit of groundbreaking solutions. As Cultura gains international exposure through this award, it has the potential to influence industry standards and drive the development of more innovative and sustainable building materials.

Gabriel Costa, the driving force behind Cultura, is an architect passionate about the Vitruvius Triad principles and the impact of materials on industrial design. His fascination with concrete and its inherent nobility has led him to create premium designs that prioritize detail, artistry, and purpose through his company, Castaa.

Interested parties may learn more about Cultura and its award-winning design at: <a href="https://competition.adesignaward.com/ada-winner-design.php?ID=152776">https://competition.adesignaward.com/ada-winner-design.php?ID=152776</a>

## About Castaa

Castaa specializes in designing and manufacturing high-performance concrete tiles, with an emphasis on crafting products featuring intricate and premium designs. The company is dedicated to environmental responsibility and meticulously sources its raw materials from sustainable and conscientious suppliers. Castaa's product line includes innovative designs such as Structura, Geometrico, Royale, Dekstone, Hexa 25, Gaudi, Mariposa, Lilypad, Hojas Secas, Metro, Olas, Alhambra, Boneza, Cultura, and Tectone.

## About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' <u>Design Awards</u>. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award winner designs are respected for their thoroughness and ability to satisfy needs while providing fulfillment and positive feelings. The selection process involves blind peer review by an expert jury panel consisting of design professionals, industry experts, journalists, and academics, who evaluate entries based on pre-established criteria.

## About A' Design Award

The A' Design Award is an esteemed international design competition that recognizes and promotes superior products and projects across all industries. With a mission to create a better world through the power of good design, the A' Design Award celebrates remarkable achievements and showcases pioneering designs on a global stage. The competition, now in its 16th year, welcomes entries from leading designers, innovative agencies, progressive companies, and influential brands worldwide. By participating in the A' Design Award for Building Materials and Construction Components, entrants gain the opportunity to demonstrate their

creativity, receive international recognition, and contribute to the advancement of their industry. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at <a href="https://designawardmedals.com">https://designawardmedals.com</a>

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