

Mass Notification System Market Analysis With Opportunity Segments For 2024-2033

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON, UK, July 19, 2024 /EINPresswire.com/ -- The mass notification system market has experienced robust growth in recent years, expanding from \$8.67 billion in



2023 to \$9.25 billion in 2024 at a compound annual growth rate (CAGR) of 6.7%. The growth in the historic period can be attributed to strong economic growth in emerging markets, rising demand for public safety and security, rise in crimes and terrorist acts, and high adoption of mass notification systems across hospitals and medical facilities.



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Strong Future Growth Anticipated

The mass notification system market is projected to continue its strong growth, reaching \$12.27 billion in 2028 at a compound annual growth rate (CAGR) of 7.3%. The growth in the forecast period can be attributed to the surge in usage of online platforms, growing use of smartphones, rising urbanization, and rise in mergers and

acquisitions.

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Growth Driver Of The Mass Notification System Market

The growing use of a smartphone is driving the growth of the mass notification systems market. Smartphone refers to a handheld electronic device that will require a connection to a cellular network. Mass notification systems will send one-way messages through email, smartphones, office phones, and home phones.

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Major Players And Market Trends

Key players in the mass notification system market include Everbridge Inc., BlackBerry Limited, Blackboard Inc., Alertus Technologies LLC, Singlewire Software LLC, Atlassian, SK Telecom, Foxconn Industrial Internet, Huanyu Group, J&R Technology Ltd., Netpresenter, Bosch Limited, Transputec Ltd., Alert Cascade Limited, CALLMY, HARMAN, Klipsch Group Inc., IBM, Rave Mobile Safety, American Signal Corporation (ASC), ATI Systems.

Technological advancements are shaping the mass notification systems market. Many companies are adopting new technologies to provide enhanced products to their users.

Segments:

- 1) By Type: Building, Wide Area, Distributed Recipient
- 2) By Component: Solutions, Services
- 3) By Deployment: Cloud, On-Premises
- 4) By Organization: Large Enterprises, Small And Medium-Sized Enterprises (SMEs).
- 5) By Applications: Emergency Response Management, Business Continuity And Disaster Recovery, Public Alert And Warning, Reporting And Analytics, Other Applications

Geographical Insights: North America Leading The Market North America was the largest region in the mass notification system market in 2023.

Mass Notification System Market Definition

The mass notification system refers to a platform that sends one-way messages to inform employees and the public of an emergency. Organizations best served by a mass notification system include fire and police departments, emergency management organizations, federal, state, and local governments, cities and communities, building owners and building management companies, and businesses that will justify their need and investment. Such systems will improve the safety and security of an organization by providing alerts and real-time instruction during a crisis. A mass notification system is having a database of names, phone numbers, email addresses, and delivery method

<u>Mass Notification System Global Market Report 2024</u> from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Mass Notification System Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on mass notification system market size, mass notification system market drivers and trends, mass notification system market major players, mass notification system competitors' revenues, mass notification system market positioning, and mass notification system market growth across geographies. The mass notification system market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model - Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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