

Global Automotive Film Market Overview And Statistic For 2024-2033

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON, UK, July

19, 2024 /EINPresswire.com/ -- The

[automotive film market](#) has

experienced robust growth in recent

years, expanding from \$5.6 billion in

2023 to \$5.96 billion in 2024 at a compound annual growth rate (CAGR) of 6.5%. The growth in

the historic period can be attributed to an increase in demand for passenger vehicles, rising

atmospheric temperature, strong economic growth in emerging markets, growth in automobile

production, and rising demand for commercial vehicles.



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Automotive Film Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033



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Strong Future Growth Anticipated

The automotive film market is projected to continue its strong growth, reaching \$7.69 billion in 2028 at a compound annual growth rate (CAGR) of 6.6%. The growth in the forecast period can be attributed to an increase in demand for passenger vehicles, rising atmospheric temperature, strong economic growth in emerging

markets, growth in automobile production, and rising demand for commercial vehicles.

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Growth Driver Of The Automotive Film Market

The increase in demand for passenger vehicles in developing economies is expected to propel the growth of the automotive film market going forward. A vehicle is defined as a passenger vehicle if it is either designed, built, or modified to transport people. In passenger vehicles, automotive films are used to protect the passengers and driver from direct rays of sun, and heat, and to reduce the internal temperature of the car.

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Major Players And Market Trends

Key players in the automotive film market include 3M Company, Compagnie de Saint-Gobain S.A., Avery Dennison Corporation, Toray Industries, Inc., Eastman Chemical Company, Lintec Corporation, Arlon Graphics LLC, Ergis S.A., Hexis S.A., Madico Inc., Garware Polyester Ltd., Sekisui Chemical Co., Ltd., Solar Gard.

Major companies operating in the automotive film sector are focusing on developing radar-transparent bright films for automobiles to strengthen their product portfolio.

Segments:

- 1) By Film Type: Automotive Films Window Film, Paint Protection Films (PPF), Wrap Film
- 2) By Vehicle Type: Passenger, Commercial
- 3) By Material Type: Dyed, Metalized, Ceramic
- 4) By Application: Interior, Exterior

Geographical Insights: North America Leading The Market

North America was the largest region in the automotive film market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of automotive film.

Automotive Film Market Definition

Automotive films are a thin coating of laminated film placed on the inside or outside of a car window, providing discretion, relaxation, and increased security. These films improve the way cars are presented and give them a very glossy, transparent appearance. Automotive films are used to protect cars from environmental factors such as excess moisture, road salt, sap, and other debris.

[Automotive Film Global Market Report 2024](#) from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Automotive Film Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on automotive film market size, automotive film market drivers and trends, automotive film market major players, automotive film competitors'

revenues, automotive film market positioning, and automotive film market growth across geographies. The automotive film market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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