

Global Digital Mammography Market Overview And Statistic For 2024-2033

The Business Research Company's Digital Mammography Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 19, 2024 /EINPresswire.com/ -- The digital mammography market has experienced robust growth in recent years, expanding from \$1.74 billion in

2023 to \$1.95 billion in 2024 at a compound annual growth rate (CAGR) of 11.9%. The growth in the historic period can be attributed to increased breast cancer awareness, advancements in imaging accuracy, government initiatives and screening programs, rising incidence of breast cancer, and patient preference for digital imaging.



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Strong Future Growth Anticipated

The digital mammography market is projected to continue its strong growth, reaching \$2.91 billion in 2028 at a compound annual growth rate (CAGR) of 10.6%. The growth in the forecast period can be attributed to integration with healthcare IT systems, focus on preventive healthcare, advancements in breast imaging techniques, expanding geriatric population, and global health

initiatives.

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Growth Driver Of The Digital Mammography Market

The rising prevalence of breast cancer is expected to propel the growth of the digital mammography market going forward. Breast cancer refers to a condition in which abnormal breast cells proliferate uncontrollably and create tumors. Digital mammography is a screening and diagnostic method to detect early breast cancer.

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Major Players And Market Trends

Key players in the digital mammography market include Siemens Healthineers AG, Konica Minolta Inc., Philips Healthcare, Hologic Inc., Agfa-Gevaert N.V., Planmed Oy, Carestream Health Inc.

Major companies operating in the digital mammography market focus on developing innovative technology, such as 3D imaging technology, to provide reliable customer service. 3D imaging technology is the method for generating a three-dimensional image of an object.

Segments:

- 1) By Product: 2D Full Field Digital Mammography Tomosynthesis, 3D Full Field Digital Mammography Tomosynthesis
- 2) By Application: Screening, Diagnosis
- 3) By End User: Hospitals, Diagnostic Centers, Other End Users

Geographical Insights: North America Leading The Market

North America was the largest region in the digital mammography market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the digital mammography market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa

Digital Mammography Market Definition

Digital mammography is an advanced medical imaging technique that captures and stores breast images for breast cancer screening and diagnosis. Digital mammography is used to diagnose breast cancer when abnormalities are discovered, to evaluate changes in breast tissue over time, and to help healthcare personnel during breast tissue biopsies ensure correct samples for subsequent examination and treatment planning.

[Digital Mammography Global Market Report 2024](#) from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Digital Mammography Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on digital mammography market size,

digital mammography market drivers and trends, digital mammography market major players, digital mammography competitors' revenues, digital mammography market positioning, and digital mammography market growth across geographies. The digital mammography market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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